



AGENDA

ANDERSON COUNTY FINANCE COMMITTEE MEETING

Monday November 4, 2019 1:00 p.m.

Anderson County Council Chambers

Chairman Craig Wooten, Presiding

Tommy Dunn
Chairman
Council District 5

Ray Graham
Vice Chairman
Council District 3

Craig Wooten
Council District 1

Gracie S. Floyd
Council District 2

Brett Sanders
Council District 4

Jimmy Davis
Council District 6

M. Cindy Wilson
Council District 7

Lacey Croegaert
Clerk to Council

Rusty Burns
County Administrator

- | | |
|--|-------------------------|
| 1. Call to Order | Chairman Wooten |
| 2. Prayer and Pledge of Allegiance | Honorable Brett Sanders |
| 3. Bid #19-058 Web Design for Anderson County | Mr. Rusty Burns |
| 4. ATAX Recommendations | Mr. Glenn Brill |
| 5. K9 Vehicle Donation to the City of Belton | Mr. Rusty Burns |
| 6. Hiring of County Workers in Selected Departments | Mr. Rusty Burns |
| a. Register of Deeds - Customer Service Specialist | |
| b. Facilities - Custodian – 2.5
Building Maintenance Technician | |
| c. Solid Waste – Truck Driver | |
| d. PAWS – Senior Caretaker
Animal Caretaker | |
| 7. Quarterly Update | Ms. Rita Davis |
| 8. Citizens Comments | |
| 9. Adjourn | |

ADMINISTRATION DIVISION

Rusty Burns | County Administrator

O: 864-260-4031 | F: 864-260-4548 | rburns@andersoncountysc.org
Historic Courthouse | 101 South Main Street, Anderson SC 29624
PO Box 8002, Anderson, South Carolina 29622-8002 | www.andersoncountysc.org

Anderson County Purchasing Department Bid Tabulation

BID# 19-058 WEB DESIGN FOR ANDERSON COUNTY

	Vendor	TOTAL COST
1	NEURIC	RESPONDED
2	DUBOSEWEB	RESPONDED
3	PARK CIRCLE	RESPONDED
4	CIVIC PLUS	RESPONDED
5	DESIGNSENSORY	RESPONDED
6	REVISE	RESPONDED
7	ANDISITES	NO RESPONSE
8	AUTHENUS	NO RESPONSE
9	PHOENIX ENTITIES	NO RESPONSE
10	MEDIAFANATIX	NO RESPONSE
11	BONFIRELA	NO RESPONSE
12	INFOJINI	NO RESPONSE
13	ELEXEL	NO RESPONSE

Vendor		TOTAL COST
14	SCRA	NO RESPONSE
15	BLUE SEED SOLUTIONS	NO RESPONSE
16	ENTERCOM	NO RESPONSE
17	SEEDLING	NO RESPONSE
18	DATA AGAIN SERVICES	NO RESPONSE
19	POLICY BRIDGE	NO RESPONSE
20	MEILLER ASSOCIATES	NO RESPONSE
21	TQS	NO RESPONSE
22	4TH PARK	NO RESPONSE
23	BEAM AND HINGE	NO RESPONSE
24	SEVEN OUTSOURCE	NO RESPONSE
25	SPLASH OMNI MEDIA	NO RESPONSE
26	MUNIWEB	NO RESPONSE
27	PARK CIRCLE	NO RESPONSE

Vendor		TOTAL COST
28	MONOGRAM	NO RESPONSE
29	NOVASTRATS	NO RESPONSE
30	EGROVE SYSTEMS	NO RESPONSE
31	CJIS	NO RESPONSE
32	NEXTROW	NO RESPONSE
33	ARDENT	NO RESPONSE
34	REVIZE	NO RESPONSE
35	YTAD ADVISORS	NO RESPONSE
36	NTC-US	NO RESPONSE
37	SUDHI	NO RESPONSE
38	DELTEK	NO RESPONSE
39	KAYLA SPEER	NO RESPONSE
40	SISCS	NO RESPONSE
41	BRIDGELINE	NO RESPONSE

Vendor		TOTAL COST
42	ENGENIUS	NO RESPONSE
43	GRUFFY GOAT	NO RESPONSE
44	NEEDLESTACK DIGITAL	NO RESPONSE
45	CLEMSON WEB DESIGN	NO RESPONSE
46		
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AWARD TO:		DesignSensory

DesignSensory

County RFP:

Initial Cost:

Web Build Price: \$30,000

Discount Price: \$28,240

Backend Compliance \$1,250

\$29,490

Maintenance

\$2,400/year

Selection Factors:

Larger company

Offer Photography and Videography as well as many other needs

CMS: Wordpress

Approval permissions for content

3-4 month Build Time

Google Translate for languages

Notable Examples:

Department of Commerce

Clemson University

Bristol Motor Speedway

Tennessee Economic Development

Biltmore Estate

**Anderson County ATAX Committee
Requests & Recommendation Summary for FY 2019-2020**

Below is a summary of the requests for Accommodations Tax (ATAX) funding from Anderson County for fiscal year 2019-2020. **Total ATAX Funds Requested: \$667,073.84 (\$667,683 last year). Total ATAX Funds Available: \$268,264.86 (\$250,926.96 last year).**

- 1 Applicant: Anderson Area YMCA
 Project: Midnight Flight Roadraces
 Duration: August 28, 2020
 Description: The race projects 275 out-of-town runners and 225 room nights. The organization is requesting ATAX funding for marketing and advertising in runners' magazines.

FY 19 Allocation: \$3,000
 FY 20 Request: \$5,000
 Recommendation: \$3,000
 Committee: \$3,000
 Council: \$
- 2 Applicant: Anderson Arts Center
 Project: Annual Tourism Projects
 Duration: September 2019-August 2020
 Description: It seeks ATAX for printing, invitations, program & brochures.

FY 19 Allocation: \$5,000
 FY 20 Request: \$20,000
 Recommendation: \$5,000
 Committee: \$5,000
 Council: \$
- 3 Applicant: Anderson Christmas Lights
 Project: Marketing
 Duration: November 28, 2019-December 25, 2019
 Description: It seeks ATAX for TV ads in Greenville, Columbia & Charlotte, magazine ads in VA, NC & SC and radio ads.

FY 19 Allocation: \$0
 FY 20 Request: \$25,000
 Recommendation: \$0
 Committee: \$0
 Council: \$
- 4 Applicant: Anderson Convention and Visitors Bureau
 Project: BASS Nation Championship
 Duration: November 4-10, 2019
 Description: In 2017, this tournament brought anglers from 48 states and nine foreign countries to Green Pond Landing. ATAX is requested to pay for advertising & marketing the tournament in Bassmaster Magazine (\$2,500), tourist shuttle transportation & law enforcement security for tourists at Green Pond Landing (\$10,000) and promotional materials (\$3,500). The event will fill 2,000 room nights.

FY 19 Allocation: N/A
 FY 20 Request: \$15,000
 Recommendation: \$5,000
 Committee: \$5,000
 Council: \$

- 5 Applicant: Anderson Convention and Visitors Bureau
 Project: Bassmaster Team Championship
 Duration: December 9-14, 2019
 Description: This event will fill more than 2,000 hotel room nights. \$5,000 is requested for marketing/advertising and \$10,000 for tourist shuttle transportation & law enforcement to serve tourists.
- FY 19 Allocation:** N/A
 FY 20 Request: \$15,000
 Recommendation: \$10,000
 Committee: \$10,000
 Council: \$
- 6 Applicant: Anderson Convention and Visitors Bureau
 Project: Operational Funding
 Duration: January 1-December 31, 2020
 Description: ATAX would help pay for the operation of its Visitor Center including common area maintenance, insurance & utilities.
- FY 19 Allocation:** \$10,000
 FY 20 Request: \$15,000
 Recommendation: \$15,000
 Committee: \$15,000
 Council: \$
- 7 Applicant: Anderson Convention and Visitors Bureau
 Project: Advertising (Digital/Social ads)
 Duration: January 1-December 31, 2020
 Description: ATAX will pay for: print advertising (\$33,000), digital/social ads (\$2,000) and radio ads/trade shows (\$15,000).
- FY 19 Allocation:** \$0
 FY 20 Request: \$50,000
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$
- 8 Applicant: Anderson Convention and Visitors Bureau
 Project: Bassmaster College Series
 Duration: March 25-28, 2020
 Description: This tournament's economic impact will be \$878,550 and it'll fill 2,000 room nights. Advertising & marketing in Bassmaster Magazine & B.A.S.S. Times (\$2,500). Tourist shuttle transportation and law enforcement security for tourists (\$15,000). Promotional materials (\$2,500).
- FY 19 Allocation:** N/A
 FY 20 Request: \$20,000
 Recommendation: \$15,000
 Committee: \$15,000
 Council: \$

- 9 Applicant: Anderson Convention and Visitors Bureau
 Project: SC High School League Wrestling Championships
 Duration: February 28-29, 2020
 Description: This event annually generates more than 750 hotel room nights. ATAX would pay for law enforcement security & EMS services to tourists (\$9,500).
 FY 19 Allocation: \$15,000
 FY 20 Request: \$20,000
 Recommendation: \$15,000
 Committee: \$15,000
 Council: \$
- 10 Applicant: Anderson Convention and Visitors Bureau
 Project: Marketing (Public Relations)
 Duration: January 1-December 31, 2020
 Description: ATAX is requested for: Printed materials, including a Meeting Planners Guide & Visitor's guide (\$30,000), Promotional materials including Green Pond Landing dry bags (\$2,500), public relations (\$9,000) and visitor center upgrades (\$8,500).
 FY 19 Allocation: \$0
 FY 20 Request: \$50,000
 Recommendation: \$9,000
 Committee: \$9,000
 Council: \$
- 11 Applicant: Anderson Convention and Visitors Bureau
 Project: ABA Ray Scott Championship
 Duration: April 6-11, 2020
 Description: The tournament's economic impact will be \$476,000 and it'll fill 1,000+ room nights. ATAX is requested for: ABA Magazine ads & marketing (\$15,500), law enforcement security to serve tourists (\$4,500).
 FY 19 Allocation: N/A
 FY 20 Request: \$20,000
 Recommendation: \$10,000
 Committee: \$10,000
 Council: \$
- 12 Applicant: Anderson Convention and Visitors Bureau
 Project: FLW Tour
 Duration: April 20-26, 2020
 Description: The tournament's economic impact will be \$1.9 million and it'll fill 1,000+ room nights. ATAX is requested for: Ads in FLW's magazine & calendar and marketing (\$15,000), tourist shuttle transportation (\$15,000), law enforcement security to serve tourists (\$15,000).
 FY 19 Allocation: N/A
 FY 20 Request: \$45,000
 Recommendation: \$5,000
 Committee: \$5,000
 Council: \$

- 13 Applicant: Anderson Convention and Visitors Bureau
 Project: FLW-BFL All-American
 Duration: April 27-May 2, 2020
 Description: The tournament's economic impact will be \$1 million and it'll fill 1,300+ room nights ATAX is requested for: Ads in FLW's magazine & calendar and marketing (\$7,500), tourist shuttle transportation (\$12,500), law enforcement security to serve tourists (\$10,000).
- FY 19 Allocation:** N/A
 FY 20 Request: \$30,000
 Recommendation: \$10,000
 Committee: \$10,000
 Council: \$
- 14 Applicant: Anderson County
 Project: Celebrate Anderson
 Duration: September 6, 2020
 Description: Items in the event's budget ATAX can pay for are advertising (\$5,675) and law enforcement to serve tourists (\$2,400).
- FY 19 Allocation:** \$8,500
 FY 20 Request: \$12,000 (\$8,075 eligible)
 Recommendation: \$8,075
 Committee: \$8,075
 Council: \$
- 15 Applicant: Anderson County
 Project: Anderson Regional Airshow
 Duration: May 30-31, 2020
 Description: 25,000+ people will attend, filling a projected 400 room nights. ATAX is requested for law enforcement to serve tourists (\$18,900) and portable toilets (\$7,000).
- FY 19 Allocation:** N/A
 FY 20 Request: \$25,900 (\$18,900 eligible)
 Recommendation: \$16,900
 Committee: \$16,900
 Council: \$
- 16 Applicant: Anderson County Museum
 Project: Promotion of Museum Events & Exhibits 2019-2020
 Duration: September 16, 2019-August 31, 2020
 Description: The museum hosted a record 25,000 visitors last year. ATAX funding would go towards digital TV ads (\$30,000), print ads in Clemson Tigers Football Gameday, Travel South Magazine & Visit Anderson Visitor's Guide (\$18,000), invitations, postage, printing (\$1,000), Constant Contact & website updates (\$2,000) social media advertising (\$14,000). It will advertise 24 permanent exhibits, 15 events and 57 programs to tourists.
- FY 19 Allocation:** \$25,000
 FY 20 Request: \$35,000
 Recommendation: \$25,000
 Committee: \$21,900
 Council: \$

- 17 Applicant: Anderson County Parks Dept.
 Project: Saluda River Rally
 Duration: June 6, 2020
 Description: The dept. will stage its 11th annual Saluda River Rally to promote the developing Saluda River Blueway. A record 350 people participated last year. ATAX will pay for billboards and magazine ads. 25 room nights are projected.
- FY 19 Allocation:** \$10,000
 FY 20 Request: \$15,000
 Recommendation: \$10,000
 Committee: \$10,000
 Council: \$
- 18 Applicant: Anderson Sports & Entertainment Center
 Project: Bangarang Blast
 Duration: February 22-23, 2020
 Description: This wrestling tournament will attract 250 competitors from SC, GA, NC & TN along with their coaches & family members. 800-1,000 spectators are projected each day. \$3,000 is requested for advertising & promotion. \$1,500 for law enforcement to serve tourists. \$1,500 requested to clean toilets isn't eligible for ATAX funding.
- FY 19 Allocation:** \$3,000
 FY 20 Request: \$6,000 (\$4,500 eligible)
 Recommendation: \$4,500
 Committee: \$4,500
 Council: \$
- 19 Applicant: Anderson Sports & Entertainment Center
 Project: Southern Border Wars
 Duration: December 7-8, 2019
 Description: This wrestling tournament will attract 250 competitors from SC, GA, NC & TN. 800-1,000 spectators are projected each day, along with 200 hotel room nights. \$3,000 is requested for advertising & promotion. \$1,500 for law enforcement to serve tourists. \$1,500 requested to clean toilets isn't eligible for ATAX funding.
- FY 19 Allocation:** N/A
 FY 2- Request: \$6,000 (\$4,500 eligible)
 Recommendation: \$4,500
 Committee: \$4,500
 Council: \$

- 20 Applicant: Anderson Sports & Entertainment Center
 Project: SCYWA Upper State Qualifier
 Duration: March 7, 2020
 Description: This wrestling tournament will attract 250 competitors from SC, GA, NC & TN. 800-1,000 spectators are projected each day, along with 200 hotel room nights. \$3,000 is requested for advertising & promotion. \$1,500 for law enforcement to serve tourists. \$1,500 requested to clean toilets isn't eligible for ATAX funding.
- FY 19 Allocation:** \$3,000
 FY 20 Request: \$6,000 (\$4,500 eligible)
 Recommendation: \$4,500
 Committee: \$4,500
 Council: \$
- 21 Applicant: Anderson Sports & Entertainment Center
 Project: SCYWA State Championship
 Duration: March 14-15, 2020
 Description: 250 elementary & middle school wrestlers will compete. 1,000 spectators are projected each day. \$3,000 is requested for advertising & promotion. \$1,500 for law enforcement to serve tourists. \$1,500 requested to clean toilets isn't eligible for ATAX funding.
- FY 19 Allocation:** N/A
 FY 20 Request: \$6,000 (\$4,500 eligible)
 Recommendation: \$4,500
 Committee: \$4,500
 Council: \$
- 22 Applicant: Anderson Senior Follies
 Project: Spice of Life
 Duration: March 12-15, 2020
 Description: ATAX would pay for flyers, advertising and a web site. All five shows sell-out (5,500 people). 100 room nights are projected.
- FY 19 Allocation:** \$2,000
 FY 20 Request: \$2,500
 Recommendation: \$2,500
 Committee: \$2,500
 Council: \$
- 23 Applicant: Anderson University
 Project: Homecoming/Family Weekend
 Duration: October 18-20, 2019
 Description: ATAX is requested for invitations & mailings to alumni (\$5,000), law enforcement to serve tourists (\$2,100). 75 room nights are projected. 600 of the 1,600 participants last year lived outside of Anderson County.
- FY 19 Allocation:** \$0
 FY 20 Request: \$10,000
 Recommendation: \$0
 Committee: \$2,100
 Council: \$

- 24 Applicant: Bart Garrison Ag. Museum of SC
 Project: Ag + Art Tour
 Duration: January-June 2020
 Description: This event would promote the county's agri-tourism attractions and the local art community. ATAX would fund radio ads (\$3,500), billboards (\$8,000), print ads (\$500) and social media ads (\$5,000) in Charleston, Atlanta, Charlotte & Nashville. 900 room nights are projected
- FY 19 Allocation:** N/A
 FY 20 Request: \$10,000
 Recommendation: \$5,000
 Committee: \$5,000
 Council: \$
- 25 Applicant: Belton Area Museum Assn.
 Project: Reseal Parking Lots
 Duration: Fall 2019
 Description: ATAX is requested to replace reseal and re-stripe its two parking lots. ATAX can be used for maintenance of tourism-related buildings.
- FY 19 Allocation:** N/A
 FY 20 Request: \$1,500
 Recommendation: \$1,500
 Committee: \$1,500
 Council: \$
- 26 Applicant: Belton Area Museum Assn.
 Project: Promotions
 Duration: September 2019-July 2020
 Description: ATAX would pay for an ad in the Upcountry SC Visitor Guide (\$1,275), Website hosting (\$500) and other advertising (\$250).
- FY 19 Allocation:** \$1,000
 FY 20 Request: \$2,000
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$
- 27 Applicant: Belton Center for the Arts
 Project: Advertising and Promotions
 Duration: August 2019-June 2020
 Description: The Center's plans include six exhibitions, which will bring in tourists from neighboring counties and states. ATAX funding will be used for printing, billboards and publications.
- FY 19 Allocation:** \$0
 FY 20 Request: \$5,000
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$

- 28 Applicant: Belton Tennis Association
 Project: Palmetto Championships, SPUD Tourney, Hall of Fame & SC Men's Collegiate
 Duration: 9/28-29, 10/4-6, 5/22-26/20, 6/19-20/20
 Description: The Palmetto Championships is the largest junior tennis tournament in South Carolina. Entries for next year's event are expected to be more than 450 players, with most players bringing 2 to 3 people with them. ATAX funding will be used for advertising, promotions and hosting. The SPUD attracts 200 people, The Hall of Fame 250 and the SC Men's Collegiate more than 400.
- FY 19 Allocation:** \$15,000
 FY 20 Request: \$16,000
 Recommendation: \$15,000
 Committee: \$15,000
 Council: \$
- 29 Applicant: City of Belton
 Project: Standpipe Festival
 Duration: October 5, 2019
 Description: 5,000 are expected to attend. ATAX would pay for radio ads (\$400), magazine ad (\$400), newspaper ad (\$1,000) and a billboard (\$1,200). No budget was submitted, so it can't be determined if these ads, except for the billboard, would reach tourists.
- FY 19 Allocation:** N/A
 FY 20 Request: \$3,000 (\$1,200 eligible)
 Recommendation: \$1,200
 Committee: \$1,200
 Council: \$
- 30 Applicant: City of Anderson
 Project: Holiday Ice in Carolina Wren Park
 Duration: November 15, 2019-January 5, 2020
 Description: ATAX would pay for billboard ads & rack cards. 4,700 people skated last year.
- FY 19 Allocation:** \$1,500
 FY 20 Request: \$2,000
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$
- 31 Applicant: Clemson Kennel Club
 Project: AKC Dog Show & Trials @ the Garrison Arena
 Duration: January 3-5, 2020
 Description: The club's 2019 show attracted 860 entries from more than 50 miles away, including 773 entries from outside of SC. It seeks money to buy national magazine advertising to increase out-of-state entries.
- FY 19 Allocation:** \$901.96
 FY 20 Request: \$2,500
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$

- 32 Applicant: Clemson Little Theatre
 Project: Annual Advertising Budget
 Duration: September 1, 2019-August 31, 2020
 Description: ATAX would fund cable TV ads in SC, NC & GA.
 FY 19 Allocation: N/A
 FY 20 Request: \$1,000
 Recommendation: \$0
 Committee: \$0
 Council: \$
- 33 Applicant: Discover Upcountry Carolina Assn.
 Project: Advertising & Marketing
 Duration: October 1, 2019 to September 30, 2020
 Description: ATAX is requested for print advertising, digital marketing, travel/trade shows and press tours. The organization promotes six NW counties in SC, including Anderson and projects 57,715 room nights from its work.
 FY 19 Allocation: \$4,000
 FY 20 Request: \$20,000
 Recommendation: \$4,000
 Committee: \$4,000
 Council: \$
- 34 Applicant: Foothills Bridge Club
 Project: Anderson Duplicate Bridge Tournament
 Duration: March 20-23, 2020
 Description: ATAX is requested to help pay for advertising in bridge venues and other marketing. 200+ people competed in the '19 tournament filling 252 room nights.
 FY 19 Allocation: \$1,500
 FY 20 Request: \$2,000
 Recommendation: \$1,500
 Committee: \$1,500
 Council: \$
- 35 Applicant: Electric City Playhouse
 Project: 2019 Season Advertising
 Duration: January 1-December 31, 2019
 Description: ATAX is requested to help pay for social media advertising and rack cards in the four SC Visitor Centers. 280 of the 2,857 people attending its plays were tourists.
 FY 19 Allocation: \$0
 FY 20 Request: \$2,000
 Recommendation: \$0
 Committee: \$1,000
 Council: \$

- 36 Applicant: GAMAC
 Project: 2019-20 Concert Season
 Duration: November 2019-May 2020
 Description: It requests ATAX for newspaper, TV radio & social media advertising. It says 32% of the 8,500 people attending its 10 concerts are from outside Anderson County.
 FY 19 Allocation: N/A
 FY 20 Request: \$3,000
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$
- 37 Applicant: Honea Path Museum
 Project: Sign
 Duration: January 2020
 Description: The Museum is in the renovated Watkins Community Center. ATAX would buy a sign outside the building to identify the museum.
 FY 19 Allocation: \$1,500
 FY 20 Request: \$2,000
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$
- 38 Applicant: Iva Community Improvement Assn.
 Project: Let's do it Again Better 2020!
 Duration: September 2019-September 2020
 Description: ATAX money will be used for operating the RevIva Visitor Center and promoting several events in Iva to tourists.
 FY 19 Allocation: \$2,500
 FY 20 Request: \$3,300
 Recommendation: \$2,500
 Committee: \$2,500
 Council: \$
- 39 Applicant: Iva Community Recreation
 Project: Dixie Youth State Championships/Dixie Softball
 Duration: June-August 2020
 Description: It will host Dixie Youth Softball District Tournament with 25 teams. It's also bidding for a 2021-21 Dixie State Softball Tournament. It's requesting \$3,500 for advertising and \$2,000 for law enforcement to serve tourists. It has a bid in to host a 2019 State Tournament and may bid for a World Series in 2021. It estimates the teams will fill between 500-750 room nights. Field Upgrades include \$6,500 for portable fencing and \$3,500 for Sun shield netting.
 FY 19 Allocation: \$20,000
 FY 20 Request: \$25,000
 Recommendation: \$5,000
 Committee: \$5,000
 Council: \$

- 40 Applicant: John Thomas Ashley SCV Camp #43
 Project: Battle of Anderson
 Duration: April 3-5, 2010
 Description: ATAX will pay for billboards and signs.
 FY 19 Allocation: \$3,000
 FY 20 Request: \$1,200
 Recommendation: \$1,200
 Committee: \$1,200
 Council: \$
- 41 Applicant: Main Street Program of Anderson
 Project: Block Party
 Duration: April-August 2020
 Description: 35,350 people and 417 tourists attended the 2019 Block Party. ATAX would be used for social media advertising to people within 100 miles of our county.
 FY 19 Allocation: \$1,000
 FY 20 Request: \$10,000
 Recommendation: \$1,000
 Committee: \$1,000
 Council: \$
- 42 Applicant: Main Street Program of Anderson
 Project: Day B4 Father's Day Car Show
 Duration: June 20, 2020
 Description: Three to four states are represented in the 400+ car participants, as well as visitors enjoying the day. ATAX funding will be used for social media ads (\$6,000).
 FY 19 Allocation: \$2,500
 FY 20 Request: \$5,000
 Recommendation: \$2,500
 Committee: \$2,500
 Council: \$
- 43 Applicant: Main Street Program of Anderson
 Project: Social Media Advertising
 Duration: July 2019-June 2020
 Description: The Main St. Facebook page has 45,000 followers, reaches 569,984 and engages 141,470. ATAX would pay for social media ads to people more than 50 miles from Anderson.
 FY 19 Allocation: \$2,500
 FY 19 Request: \$10,000
 Recommendation: \$2,500
 Committee: \$2,500
 Council: \$

- 44 Applicant: Main Street Program of Anderson
 Project: Holiday Walk & Tree Lighting
 Duration: December 6, 2019
 Description: The budget it submitted has \$2,000 for advertising, but no publication in the budget will reach tourists.
 FY 19 Allocation: N/A
 FY 19 Request: \$2,500 (\$0 eligible)
 Recommendation: \$0
 Committee: \$0
 Council: \$
- 45 Applicant: Market Theatre Company
 Project: 2019-2020 Season
 Duration: October 2019-September 2020
 Description: Applicant didn't specify what ATAX would be used for.
 FY 19 Allocation: N/A
 FY 20 Request: \$14,000
 Recommendation: \$0
 Committee: \$0
 Council: \$
- 46 Applicant: Meals on Wheels-Anderson
 Project: Hartwell Lake Poker Run
 Duration: June 12-13, 2020
 Description: Applicant projects 150 room nights. ATAX would pay for online advertising to reach boat enthusiasts including *Poker Runs America & Offshore Only* and billboards. 128 boats participated last year, 1/3 from outside Anderson County.
 FY 19 Allocation: \$0
 FY 20 Request: \$1,000
 Recommendation: \$1,000
 Committee: \$1,000
 Council: \$
- 47 Applicant: Mill Town Players
 Project: Pelzer Auditorium Centennial (Banners on Hwy. 8)
 Duration: January-December 2020
 Description: ATAX is requested for: New sign above entry (\$1,279), 2 building banners (\$390) and 10 banners on hwy. 8 (\$3,000)
 FY 19 Allocation: N/A
 FY 18 Request: \$4,100.84
 Recommendation: \$3,000.86
 Committee: \$3,000.86
 Council: \$

- 48 Applicant: Lake Hartwell Country
 Project: Iron Oak Barn Concert Series
 Duration: April 25-July 25, 2020
 Description: A five concert series in a 300 seat venue (1,500 attendance). ATAX would fund advertising the first concert with Edwin McCain with social media, radio, billboards & a rack card in SC Welcome Centers. 1,125 room nights are projected. An additional \$15,000 is requested for equipment to stage the concert, which isn't ATAX eligible.
- FY 19 Allocation:** N/A
 FY 20 Request: \$30,000 (\$15,500 eligible)
 Recommendation: \$3,000
 Committee: \$3,000
 Council: \$
- 49 Applicant: Upstate Spyder Ryders
 Project: 2020 Carolina Spyder Rally
 Duration: May 14-17, 2020
 Description: A Spyder is a brand of three-wheeled motorcycle. Last year's rally at Sandy Springs Walking Track attracted 300 ryders, with 95% bring from out-of-state. ATAX would be used to promote & advertise the Rally to tourists though its website, social media and flyers to other chapters.
- FY 19 Allocation:** N/A
 FY 20 Request: \$3,000
 Recommendation: \$1,500
 Committee: \$1,500
 Council: \$
- 50 Applicant: Pendleton Historic Foundation
 Project: Foundation & Event Promotion
 Duration: July 2019-June 2020
 Description: It's requesting \$725 for Discover UpCountry Visitor's Guide ad, \$200 for social media ads, \$700 for promotional printing and \$399 for a Google Maps business listing. An ineligible request was made for an Anderson Chamber map ad (\$399).
- FY 19 Allocation:** \$975
 FY 20 Request: \$2,423 (\$2,024 eligible)
 Recommendation: \$1,000
 Committee: \$2,000
 Council: \$
- 51 Applicant: SC Upstate Equine Council
 Project: Spring Fling Horse Show
 Duration: April 4-5, 2020
 Description: ATAX is requested for Facebook ads, geo-fencing and billboards. The applicant projects 10+ room nights.
- FY 19 Allocation:** \$5,000
 FY 20 Request: \$8,000
 Recommendation: \$3,000
 Committee: \$2,000
 Council: \$

- 52 Applicant: T. Ed Garrison Arena
 Project: Garrison Arena Promotions
 Duration: September 2019-July 2020
 Description: They're requesting money for advertising in regional & national equine publications. Events at the Arena generate thousands of hotel room nights annually and attract 100,000 tourists.
- FY 19 Allocation:** \$7,500
 FY 20 Request: \$9,000
 Recommendation: \$5,000
 Committee: \$5,000
 Council: \$
- 53 Applicant: Envision Williamston
 Project: Mineral Spring Park Season of Events
 Duration: December 1, 2019-July 31, 2020
 Description: It seeks ATAX to promote 20 events in the park over eight months. It seeks money for TV & Radio ads (\$2,500), print & social media ads (\$2,750) and videos (\$3,000). 71,930 people attended its 2019 event series
- FY 19 Allocation:** \$8,000
 FY 20 Request: \$11,000
 Recommendation: \$6,739
 Committee: \$6,739
 Council: \$
- 54 Applicant: Upstate Heritage Quilt Trail
 Project: Promotion & Marketing Plan
 Duration: October 2019-September 2020
 Description: The Trail now has quilts on more than 250+ buildings in three counties, including 53 in Anderson County. ATAX would pay to re-print its brochure/map.
- FY 19 Allocation:** \$1,000
 FY 20 Request: \$2,500
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$
- 55 Applicant: Williamston Springwater Committee
 Project: Williamston Christmas Park
 Duration: November 28, 2019-January 1, 2020
 Description: Lighted displays throughout the Christmas season draw 6,000-10,000 visitors from the area and across the Upstate. ATAX funds will be used for billboards (\$600) and a statewide ad (\$650).
- FY 19 Allocation:** \$650
 FY 20 Request: \$650
 Recommendation: \$650
 Committee: \$650
 Council: \$

56 Applicant: Williamston Springwater Committee
 Project: Spring Water Festival
 Duration: August 23-24, 2019
 Description: Annual festival celebrates the founding of the town, with an estimated attendance of 8,000. ATAX funding will be used for brochures, newspaper advertising and billboards.

 FY 19 Allocation: \$2,000
 FY 20 Request: \$2,000
 Recommendation: \$2,000
 Committee: \$2,000
 Council: \$

For more information regarding this year's funding recommendations, please contact Glenn Brill, Parks, Recreation & Tourism Division Director at 260-1092.



MEMORANDUM

ANDERSON COUNTY DEPARTMENT

NAME

DATE: October 31, 2019

TO: Anderson County Administration

FROM: Joe Stone
Anderson County Fleet Manager

SUBJECT: K9 Unit Donation to City of Belton

The City of Belton has requested a K9 vehicle donation. I have selected a 2009 Ford Crown Victoria K9 unit. This unit is currently a spare vehicle. I have spoken with the Sheriff office and advised that we will not be able to purchase a new vehicle to replace this spare. If we authorize the donation the current vehicles assigned to the K9 division will be reduced. However; I feel this will still allow enough spares to accommodate the current need for the division.

Current Miles: 193,139 2009 Model Year Unit # 23995

Pictures are attached.

Joe Stone, Fleet Manager

Tommy Dunn
Chairman, District 5

Craig Wooten
Council District 1

Brett Sanders
Council District 4

Cindy Wilson
Council District 7

Ray Graham
V. Chairman, District 3

Gracie Floyd
Council District 2

Jimmy Davis
Council District 6

Lacey Croegaert
Clerk to Council

ANDERSON COUNTY
Rusty Burns | County Administrator
rburns@andersoncountysc.org



MEMORANDUM

ANDERSON COUNTY DEPARTMENT NAME | PAGE 2



Tommy Dunn
Chairman, District 5

Craig Wooten
Council District 1

Tom Allen
Council District 4

Cindy Wilson
Council District 7

Ray Graham
V. Chairman, District 3

Gracie Floyd
Council District 2

Ken Waters
Council District 6

Lacey Croegaert
Clerk to Council

ANDERSON COUNTY
SOUTH CAROLINA

Rusty Burns | County Administrator
rburns@andersoncountysc.org



MEMORANDUM

ANDERSON COUNTY DEPARTMENT NAME | PAGE 3



Tommy Dunn
Chairman, District 5

Craig Woolen
Council District 1

Tom Allen
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Clerk to Council

ANDERSON COUNTY
SOUTH CAROLINA

Rusty Burns | County Administrator
rburns@andersoncountysc.org



MEMORANDUM

REGISTER OF DEEDS

DATE: October 8, 2019

TO: Mr. Robert Carroll
Central Services Director

FROM: Wendy Reffel
Register of Deeds

SUBJECT: Vacant Position

I am requesting to post and fill a current vacant position in the Register of Deeds Department. Due to this vacancy, an excessive strain has been placed on my staff.

Over the past several months we've had several people retire causing vacant positions. I was able to fill two (2) of those positions but the last retiree's final day was after the hiring freeze was in place. Therefore, leaving us with one (1) current vacant position.

It is crucial that my office is at full staff. We have had a 17% increase in revenue and a 9% increase in document recordings over the past 5 years (2014-2018). This will just continue to increase with each year. My staff is working very hard to continue with productivity, efficiency and exceptional customer service.

I appreciate your consideration in allowing us to post and fill this vacant position. If you have any questions or concerns, I will be happy to discuss.

Wendy Reffel
Register of Deeds
864-260-4300
wreffel@andersoncountysc.org

Tommy Dunn
Chairman, District 5

Craig Wooten
Council District 1

Brett Sanders
Council District 4

Cindy Wilson
Council District 7

ANDERSON COUNTY
SOUTH CAROLINA

Ray Graham
V. Chairman, District 3

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Council District 2

Jimmy Davis
Council District 6

Lacey Croegaert
Clerk to Council

Rusty Burns | County Administrator
rburns@andersoncountysc.org

Rita Davis

From: Brian T. Richardson
Sent: Thursday, October 24, 2019 11:07 AM
To: Rita Davis
Cc: Robert Carroll
Subject: positions

Follow up on our conversation this morning..

I would like to request the following:

To fill the vacant positions of:

1 full time custodian

1 part time custodian

Partially fill the positions for the old TTI building approved in budget:

1 full time custodian

1 full time maintenance tech

**reminder at add money to my budget for the part-time position we acquired this year from ASEC.

Brian Richardson

Facilities Manager



ANDERSON COUNTY
SOUTH CAROLINA



MEMORANDUM

ANDERSON COUNTY SOLID WASTE

DEPARTMENT

DATE: October 24, 2019

TO: Rusty Burns, Administrator

FROM: Greg Smith, Solid Waste Director

CC: Holt Hopkins, Deputy Administrator
Rita Davis, Finance Director

SUBJECT: Request to Hire Vacant Truck Driver Position

The Solid Waste Department would like to respectfully request to hire 1 vacated Truck Driver position. The Solid Waste Truck Driver position vacated back August 2019. This is a budgeted position for the department.

The Solid Waste Truck Driver hauls 40-yard electronic recycling containers from our convenience centers to the MRF in Belton as required by DHEC to recycle. The driver also handles containers from the Starr Landfill, MRF, Fleet Services, events and special projects for Anderson County.

The Solid Waste Department would once again like to respectfully request that we hire the vacant Truck Driver Position. We would appreciate County Council consideration in this matter.

Tommy Dunn
Chairman, District 5

Craig Woolen
Council District 1

Brett Sanders
Council District 4

Cindy Wilson
Council District 7

Ray Graham
V. Chairman, District 3

Gracie Floyd
Council District 2

Jimmy Davis
Council District 6

Lacey Croegaert
Clerk to Council

ANDERSON COUNTY
Rusty Burns | County Administrator
rburns@andersoncountysc.org

Rita Davis

From: Dava Singleton
Sent: Wednesday, October 23, 2019 11:04 AM
To: Rita Davis
Subject: FW: Positions

From: Holt Hopkins
Sent: Thursday, October 17, 2019 9:51 AM
To: Dava Singleton <dsingleton@andersoncountysc.org>
Subject: Fwd: Positions

Sent from my iPhone

Begin forwarded message:

From: Brande Kupfer <bkupfer@andersoncountysc.org>
Date: October 16, 2019 at 11:17:56 AM EDT
To: Holt Hopkins <hhopkins@andersoncountysc.org>
Cc: "Kim A. Sanders" <kasanders@andersoncountysc.org>
Subject: RE: Positions

1 Senior Caretaker
1 Regular Full Time

THANK YOU!!!!

From: Holt Hopkins
Sent: Wednesday, October 16, 2019 10:54 AM
To: Brande Kupfer <bkupfer@andersoncountysc.org>
Cc: Kim A. Sanders <kasanders@andersoncountysc.org>
Subject: FW: Positions

Brandi,
Let me know your two most important positions you need to fill.

Holt

From: Rusty Burns
Sent: Wednesday, October 16, 2019 9:49 AM
To: Holt Hopkins <hhopkins@andersoncountysc.org>
Subject: RE: Positions

Let's try to fill two at the next council meeting.

Rusty



Phyllis White

Executive Assistant to the Administrator

O: 864.716.3617

C: 864.642.5541

F: 864.260.4548

pwhite@andersoncountysc.org

Historic Courthouse
101 South Main Street
Anderson, SC 29624

PO Box 8002
Anderson, SC 29622

From: Holt Hopkins
Sent: Wednesday, October 16, 2019 9:04 AM
To: Rusty Burns <rburns@andersoncountysc.org>
Cc: Rita Davis <rdavis@andersoncountysc.org>; Dava Singleton <dsingleton@andersoncountysc.org>
Subject: FW: Positions

The Animal Shelter is getting desperate in needing to hire some full-time folks. Anything we can do?

Holt

From: Brande Kupfer
Sent: Tuesday, October 15, 2019 12:47 PM
To: Holt Hopkins <hhopkins@andersoncountysc.org>
Cc: Kim A. Sanders <kasanders@andersoncountysc.org>
Subject: Positions

Any way ours can be released? Staff is getting pretty stressed out and worn out. We have 2 Senior Caretakers and a regular Full Time. We are trying to make up the difference with Part Time but those are leaving as well. I am afraid my inmate custodian is going to start looking elsewhere for employment as well, he has been asking me frequently about his full time slot. He will be moving to a Senior Caretaker.

Brande Kupfer

Shelter Supervisor
Anderson County PAWS
1320 Highway 29 South
Anderson, SC 29626
864-260-4151