DOLLY COOPER PARK MASTER PLAN

AGENDA

INTRODUCTIONS AND SCOPE

MASTER PLANNING HISTORY

RECREATIONAL TRENDS

SITE AND PUBLIC INPUT OVERVIEW

MASTER PLAN REVIEW

NEXT STEPS AND INPUT
ABOUT STUDIO MAIN

Built from foundations of North America’s leading landscape architects, planners and engineers – ultimately being able to give a ‘handlebar perspective’ with a ‘Main Street’ approach

- Expertise with specific experience in parks, economic development, Main Street, placemaking, greenways, and implementation
- Over 300 miles of trails and greenways (planned and built in SC) and design of over 100 parks
“Leading innovation is not about getting people to follow you into the future, it is about getting people to co-create it with you.”

Linda A. Hill, Harvard Business School
STEERING COMMITTEE

• Representative West Cox – SC House District 10
• Councilman Jimmy Davis – Anderson County Council District 6
• Rusty Burns – Anderson County Administrator
• Holt Hopkins – Anderson County Deputy Administrator
• Steve Newton – Anderson County Governmental Affairs Director
• Matt Schell – Anderson County Parks Manager
• Brittany Burdette – Anderson County Operations Analyst
• Cindy Hopkins – Greater Easley Chamber of Commerce
• Emily DeRoberts – Duke Energy Carolinas District Manager
• Sid Collins – YMCA Easley, Pickens, Powdersville CEO/President
• Josh Proffitt – Powdersville PLAY
DOLLY COOPER PARK MASTER PLAN

MASTER PLAN SCOPE

TASK 1 - ANALYSIS OF EXISTING CONDITIONS
- DATA COLLECTION AND BASE MAPPING
- FIELDWORK

TASK 2 - MASTER PLANNING
- CONCEPTUAL MASTER PLANS
- PUBLIC INPUT

TASK 3 - IMPLEMENTATION GUIDANCE
- BUDGET ESTIMATES
- PERMIT SUMMARY
- PHASING PLAN

FEBRUARY 2020
APRIL 2020
DOLLY COOPER PARK MASTER PLAN

OUTCOMES

SOLID, COMMUNITY-ORIENTED, IMPLEMENTABLE MASTER PLAN

SERIES OF VIBRANT + DIVERSE PUBLIC SPACES

PROVIDE OPTIONS FOR RECREATION

ENHANCE BRAND OF ANDERSON COUNTY AND THE SALUDA RIVER

CREATE A RENEWED SENSE OF PLACE IN POWDERSVILLE

PROVIDE OPPORTUNITIES TO POWDERSVILLE AND ANDERSON COUNTY, ETC.
“Communities need to make active decisions about where and how to grow if they are going to protect their quality of life.”

*Charleston Mayor Joseph Riley*
DOLLY COOPER PARK MASTER PLAN

2005 MASTER PLAN
DOLLY COOPER PARK MASTER PLAN

2013 RIVER ACCESS CONSTRUCTION
2014 MASTER PLAN

- 2 baseball
- 2 soccer
- 4 tennis courts
- restrooms
- 2 kayak access points
- playground
- walking trail
- picnic shelters
- disc golf
DOLLY COOPER PARK MASTER PLAN

2014 MASTER PLAN

COMMUNITY INPUT
Community’s Top Three Preferences

What type of recreational opportunities would you like to see in your community?

- Access to Water: 30%
- Community Gardens: 25%
- Dog Parks: 13%
- Hiking/Biking Trails: 56%
- Picnic Facilities: 32%
- Playgrounds: 70%
- Recreation Fields: 62%
- Other: 9.00%

78% of survey respondents would like to see more Public Parks and Trails in their community.

71% of survey respondents who live in the Powdersville precinct wish for more recreation fields.

66% of survey respondents who live in the Concrete precinct wish for more playgrounds.
# DOLLY COOPER PARK MASTER PLAN

## 2019 COMMUNITY INPUT

### Recreation Results

<table>
<thead>
<tr>
<th>What would you like to change, improve or enhance about your community?</th>
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</thead>
<tbody>
<tr>
<td><em>Parks, controlled growth, some sort of plan</em></td>
</tr>
<tr>
<td><em>finish the park you started</em></td>
</tr>
<tr>
<td><em>Light pollution, bike lanes, low &amp; middle income housing -&gt; grads, college can’t afford 150k!!!</em></td>
</tr>
<tr>
<td><em>Bike + walking paths</em></td>
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<tr>
<td><em>Roads – widening, new roads, rehabilitating: Parks (tennis, sports fields, etc.)</em></td>
</tr>
<tr>
<td><em>Parks</em></td>
</tr>
<tr>
<td><em>Parks &amp; recreation facilities</em></td>
</tr>
<tr>
<td><em>More real usable parks (not recycle centers with dirt patches)</em></td>
</tr>
<tr>
<td><em>Park sports/rec facility</em></td>
</tr>
<tr>
<td><em>Outgrowing sports league <strong>we have to deny kids in every sport due to lack of facilities</strong></em></td>
</tr>
<tr>
<td><em>Sidewalks</em> “Ditto”</td>
</tr>
<tr>
<td><em>Public gathering space</em> “Ditto”</td>
</tr>
<tr>
<td><em>Add something like ball park downtown; preserve core habitats per the green for future generations plan; community beautification, landscape &amp; architecture</em></td>
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<tr>
<td><em>Parks; roads; cut the grass</em></td>
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<tr>
<td><em>Nature park; play space for kids + adults</em></td>
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<tr>
<td><em>Sidewalks</em></td>
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### Focus Group Comments Related to Recreation

- Build more sports/recreation fields – Youth Association has to turn kids away because there’s not enough facilities to support the population, or we have to travel and spend money in Easley/Greenville to use fields instead of staying local.
- Make Powdersville (or parts of it) walkable and bikeable. We want bike lanes and walking paths.
- We need to put a small park with playground or amphitheatre next to Ace Hardware.
- We need more parks. We need a playground. We need more fields.
- Form partnerships/non-profit to fund new parks.
- Complete Dolly Cooper.

### Your Survey Comments

- “Would love to have a park nearby”
- “Not much play – have to go to Greenville or Easley”
- “No recreation facilities. i.e. baseball field, soccer field, etc.”
- “No parks to enjoy with my family.”
- “No/few public areas for play/recreation”
- “Limited recreation”
- “Need public park(s)”
- “Not enough services, recreation or shopping”
- “There is no where to play. I have a 3 year old son. He plays soccer in Easley soccer club and will play tball this year in Wren because Powdersville play practices at a church field and had way too many kids to coach ratio.”
- “We have inadequate parks!!! Look at the rest of the county and Powdersville is terrible!”
- “Not enough parks we go to Easley or Greenville”
- “there’s no opportunity for ‘play’. We have no recreational/of functional green space in our community.”
- “We need a park & more community activities to do together. Wish for something along the lines of downtown. Like a walking trail.”
- “Lacking outdoor activities or entertainment”
- “No parks, not enough things to do and not enough restaurants”
- “Not enough recreational activities”
- “no parks or recreation areas”
- “Area needs an adult nightlife fun like a lounge. Powdersville also needs a park place with fields and BBQ grills, restrooms”
- “Dolly Cooper had already partially changed our identity. The fact of how run down the park is keeps me from even wanting to take my child and pups there.”
- “Make some section of Powille walkable”
- “We have the ‘park’ behind the recycling center but it’s weeds and dirt.”
- “Walking trails”
- “How about finishing DC park!”
- “Not much recreation (play)”
- “Green space, playgrounds”
- “Little park space for play/no community space”
- “No parks, green space”
- “All shopping & residential; no recreation”
- “Tennis courts at Hurricane Park in poor repair”
- “Finish Dolly Cooper Park”
- “Tennis courts – we have zero!”
- “Community farmers market”
WHY UPDATE A PLAN?

GOOD PLANNING REQUIRES PERIODIC REVIEWS

IDENTIFY OBJECTIVES FROM ORIGINAL PLAN THAT ARE ALREADY ACCOMPLISHED

DETERMINE STEPS FOR IMPLEMENTATION

PARTNERSHIPS INITIATED AND REQUIRE INPUT FOR IMPLEMENTATION

CHANGES IN OPPORTUNITIES FOR IMPLEMENTATION AND FUNDING
DOLLY COOPER PARK MASTER PLAN

TIMES HAVE CHANGED...1995
CHANGING RECREATIONAL TRENDS
CHANGING RECREATIONAL TRENDS
CHANGING RECREATIONAL TRENDS

- interactive games
- nature and education
- regional playgrounds for all ages
- adult playground
- skate parks
- walking tracks
- dog parks
- themed décor
- bmx tracks
- Splash pads
- climbing walls
- extreme sports
- open space/green lawn
- zip lines
- green design
- fitness station
- amphitheater
- community gardens
THE SITE

Opportunities for Dolly Cooper Park
DOLLY COOPER PARK MASTER PLAN

SITE OVERVIEW
DOLLY COOPER PARK MASTER PLAN

SITE OVERVIEW
DOLLY COOPER PARK MASTER PLAN

SITE OVERVIEW

parking
programmed space
open space
buffer
river
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OPPORTUNITIES

- BUILDING ON THE WORK ALREADY COMPLETED
- UTILIZING EXISTING INFRASTRUCTURE
- UTILIZE THE SALUDA RIVER AS AN ASSET
- PARK/TRAIL-FRONTED DEVELOPMENTS
  BUILD ON PROGRAMMED RECREATION
- PUBLIC/PRIVATE PARTNERSHIPS/FUNDING
DOLLY COOPER PARK MASTER PLAN

CONSTRAINTS

SECURITY AND MAINTENANCE

FUNDING AND IMPLEMENTATION

FIRST PARK IN POWDERSVILLE

VISIBILITY
ENHANCING THE VISION

Align current planning efforts, funding opportunities, and community priorities to identify an implementation focused strategy.
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PUBLIC INPUT ANALYSIS (In-Person)

64 Attendees

Three Meetings

July 9 | July 21 | August 15
Powdersville Library and Powdersville FD
DOLLY COOPER PARK MASTER PLAN
PUBLIC INPUT ANALYSIS (Online)

511
Survey Responses

Top Zip Codes
29642 | 29673 | 29621 | 29625 | 29611
What are the ages of the members in your household?
DOLLY COOPER PARK MASTER PLAN

PUBLIC INPUT ANALYSIS

54% →
CLEVELAND PARK
SWAMP RABBIT TRAIL
FALLS PARK
LAKE CONESTEE

USE PARKS IN GREENVILLE COUNTY

29% →
DOLLY COOPER PARK
ANDERSON CIVIC CENTER
CAROLINA WREN PARK
AIRPORT PARK
ANDERSON REC CENTER

USE PARKS IN ANDERSON COUNTY

23% →
DOODLE TRAIL
JB RED OWENS PARK
JAYCEE PARK
EASLEY/PICKENS DOODLE PARK

USE PARKS IN PICKENS COUNTY
Which top five activities do you enjoy at other parks?

Top Five

- Fishing
- Dog Park
- Hiking/Biking
- Boating
- Aquatics/Swimming
Which top 5 activities would you be most likely to use, if provided, at Dolly Cooper Park?

Top Five

- Picnic
- Trails
- Playground
- Shade Structures
- Dog Park
DOLLY COOPER PARK MASTER PLAN
PUBLIC INPUT ANALYSIS

Choose Your Future Park Activities!

What would you like to see offered at Dolly Cooper Park?
Place up to THREE STICKERS below the photo that you prefer.
CONCEPT 1

- Disc Golf
- Constructed Wetlands
- Kayak Launch
- Hiking/Biking Trail
- Picnic Pavilion
- Basketball Courts
- Picnic Pavilion
- Pickleball
- Multi-Purpose Field
- Hiking/Biking Trail
- Picnic Pavilion
- Playground
- Dog Park
- Hiking/Biking Trail
- Kayak Launch
- Picnic Pavilion
- Pedestrian Bridge
- Memorial Plaza
- Ropes Course with Adventure Playground
- Natural Surface Trails
- Nature Center
- Fueling Station
CONCEPT 2

- Disc Golf
- Kayak Launch
- Picnic Pavilion

- Constructed Wetland
- Kayak Launch
- Picnic Pavilion
- Hiking/Biking Trail
- Natural Surface Trails

- Playgrounds
- Picnic Pavilions
- Great Lawn

- Hiking/Biking Trail
- Multi-Purpose Field
- Natural Surface Trails

- Baseball Field
- Outdoor Fitness Park

- Pedestrian Bridge/
  Memorial Plaza
- Amphitheater
- Ropes Course with
  Adventure Playground
- Fueling Station
# DOLLY COOPER PARK MASTER PLAN

## PHASE ONE COST ESTIMATE

<table>
<thead>
<tr>
<th>Item</th>
<th>Est. Quant</th>
<th>Unit</th>
<th>Unit Price</th>
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STUDIO MAIN LLC | JANUARY 2021
### DOLLY COOPER PARK MASTER PLAN

## PHASE TWO COST ESTIMATE

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<td><strong>Contract Items</strong></td>
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<td>CONSTRUCTION STAKING</td>
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</table>

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STUDIO MAIN LLC | JANUARY 2021
# DOLLY COOPER PARK MASTER PLAN

## PHASE THREE COST ESTIMATE

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<tr>
<th>Item</th>
<th>Est. Quant</th>
<th>Unit</th>
<th>Unit Price</th>
<th>Total</th>
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<tr>
<td><strong>GENERAL CONSTRUCTION</strong></td>
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<td>EROSION CONTROL</td>
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<td>TCONS</td>
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<td>PAVERS (ADA)</td>
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</table>

### Contract Items

<table>
<thead>
<tr>
<th>Item</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>MOBILIZATION</td>
<td>8.0%</td>
</tr>
<tr>
<td>CLEARING AND GRUBBING</td>
<td>1.0%</td>
</tr>
<tr>
<td>CONSTRUCTION STAKING</td>
<td>1.0%</td>
</tr>
<tr>
<td>TRAFFIC CONTROL</td>
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</tbody>
</table>

### Construction Totals

- $1,244,024

### Total Estimated Cost

- $1,691,829

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STUDIO MAIN LLC | JANUARY 2021
DOLLY COOPER PARK MASTER PLAN

FUNDING SOURCES

GRANTS – PUBLIC AND PRIVATE

CORPORATE SPONSORSHIPS

ACCOMMODATIONS TAX

FESTIVALS/EVENTS

APPALACHIAN REGIONAL COMMISSION

South Carolina Just right.

DiscoverSouthCarolina.com

DUKE ENERGY

MICHELIN

A better way forward
DOLLY COOPER PARK MASTER PLAN

PROJECTS AND FUNDING UPDATE

JUNE 2019 – $135,230.39 (KAYAK CORRIDOR)
SCDNR WATER RECREATION

DECEMBER 2019 – $75,000 (KAYAK/TRAIL CORRIDOR)
SCDNR WATER RECREATION

NOVEMBER 2020 – $25,000 (FIELDS)
PARD GRANT

NOVEMBER 2020 – $145,000 (FIELDS)
ANDERSON COUNTY

TOTAL SPENT AT DOLLY COOPER IN 2019/2020
$380,230.39
DOLLY COOPER PARK MASTER PLAN

NEXT STEPS

GET INVOLVED AND STAY INVOLVED

SECURE FUNDING AND SUBMIT FOR GRANTS

IMPLEMENT PHASE ONE

BLAKE SANDERS, PLA
STUDIO MAIN LLC
1 HINDMAN STREET
PELZER, SC 29669

E. BLAKE@STUDIOMAINLLC.COM
WWW.STUDIOMAINLLC.COM