



BOARD OF ELECTIONS AND VOTER REGISTRATION
OF ANDERSON COUNTY
SPECIAL MEETING

Thursday, August 26, 2021 4:45 p.m.
Anderson County Elections and Voter Registration
301 N. Main Street, Anderson, SC 29621

AGENDA

Vacant
District 1

Jean Holloway
District 2

Peggy Taylor
District 3
Chairman

Angie Stringer
District 4
Secretary

Vacant
District 5

Zach Camp
At-Large

Karen Claflin
At-Large
Vice Chairman

Laura R. Booth
Director

301 N. Main St
Anderson, SC 29621

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Fax: 864.260.4203

1. CALL TO ORDER:
2. INVOCATION and PLEDGE:
3. ROLL CALL
4. REMARKS:
5. EXECUTIVE SESSION
 - a. Personnel Matters
6. REMARKS:
7. DATE OF NEXT MEETING: October 14 @ 4:45 p.m.
8. ADJOURNMENT

- Given our two part-time employees a \$1/hour raise since they haven't received any raises or adjustments in 2 years.
- Held a staff meeting to address: jobs descriptions and responsibilities so everyone is clear on what is expected of them and their area; office procedures such as a schedule of who does what that is shared responsibility (like our email); addressed our website and social media.
- Contacted our Communications Department about training our staff on managing our own website rather than depending on them to make changes/ edits.
 - We had in person training so staff could learn how to manage our website
 - Designated two staff members to "oversee" our site. Mandy McGill, Web Media Elections Technician and Hannah Treffeisen, Precinct Coordinator.
- Mandy McGill and myself took training through the Anderson County Sheriff's Office so we can maintain our use of the AC/DC Trustees who so graciously assist us during election times.
- Carissa Smith was promoted to my old position of Voter Services Supervisor. She is organizing an event for National Voter Registration Day (September 28th).
- Beth and I will be attending our annual SCARE conference September 17-September 22.
- Social Media increase *see attached.

Upcoming Plans

- Business cards for our staff
- New name badges
- Interviewing & hiring new Registration & Elections Clerk (Carissa's old position)
- Municipal Elections on November 2nd



Anderson Voter Registration and Elections > Page Insights

Page Insights

Overview

Followers

Ads

Likes

Reach

Page Views

Actions on Page

Posts

Events

Videos

Stories

People

Messages

Orders

Promote

Starting Aug 25, 2021 between 11:00 AM and 01:00 PM, we will be performing routine maintenance, and reporting for your video posts. Please note that there will be no data loss during this period, on distribution across the Facebook ecosystem. When this period is over, all video metrics will be

Page Summary Last 28 days

Results from Jul 28, 2021 - Aug 24, 2021

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity time zone of your ad account.

Actions on Page

July 28 - August 24

Page Views

July 28 - August 24

73

Total Page Views 630%

We have insufficient data to show for the selected time period.



Post Reach

July 28 - August 24

2,373

People Reached 13083%



Story Reach

July 28 - August 24

Get Story Insights

See stats on how your Page's recent stories have performed.

[Learn More](#)

Post Engagement

July 28 - August 24

340

Post Engagement 100%



Videos

July 28 - August 24

2

3-Second Video Views 100%



Ad Results Have Moved

All the info you're used to seeing, and more, is now in Ad Center. [Learn More](#)