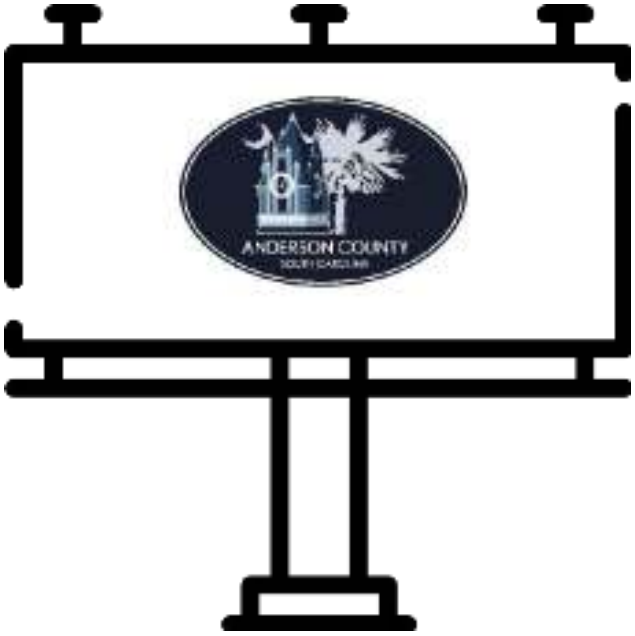
Development Standards

Billboard Permit

Information Packet

&

Application



The purpose of this division it to protect public safety, promote public welfare and to ensure the maintenance of an attractive community environment, while attempting to meet the needs of sign users for adequate identification, communication and advertising.

Anderson County Ordinance Chapter 24- Article II- Division 8- Section 24-245.- Permitted Signs

The following signs, when properly permitted pursuant to the applicable permitting requirements of section 24-55, and meeting the applicable development standards contained in section 24-246, are allowed:

(3) Billboards.

a. Unless otherwise specified, the following requirements relate to all freestanding off-premises billboards receiving initial permitting after April 15, 2003 (the term "initial permitting" shall mean receiving a valid sign permit for a relocated billboard, but not include permitting or re-permitting of billboards existing and/or having valid sign permits prior to April 15, 2003).

1. *Billboard defined.* A billboard is any permanent sign, excluding off-premises directional signs and off-premises business signs as defined hereinafter, with advertising copy not related to the use of the property on which the structure is located.
2. *Structural requirements.* All billboards shall be constructed entirely out of steel, shall be supported by a single steel pole (a "monopole") and shall have a steel face on all facings. Any lighting shall be directed toward the sign face and no light source shall be visible from roadways or surroundings properties. All construction and installation shall meet all applicable building codes.
3. *Location.* All billboards shall be allowed only in C-1, C-2, C-3, S-1, I-1, and I-2 zoning districts and on unzoned commercial, business, or industrial properties. Commercial, business, or industrial properties shall mean properties being used solely for commercial, business, or industrial activity and for which a valid commercial, business, or industrial land use permit has been issued.
4. *Spacing.* No billboards shall be permitted:
    i. Within 1,000 feet of any other billboard on the same side of the road or within 500 feet from the vertical point of any billboard located on the opposite side of the road;
    ii. Within 500 feet of any property zoned residential (if zoned) or any property used for a residential purpose (if unzoned) on the same side of and fronting the road in question at the time of construction of the billboard;
    iii. Within 1,000 feet of any historic site, place, or district that is recorded on the national register, or any public park;
    iv. Within 1,000 feet from the centerline of any designated scenic highway or the designated heritage corridor when locating a billboard on a road that intersects with a scenic highway;
    v. At intersecting street within 500 feet of any other billboard measured by the curbline. A billboard may be located at this point or at a vertical point on the opposite side of the street provided all other criteria are met.
5. *Maximum allowable display area.*
    i. No billboard may contain more than 400 square feet of sign face area per sign face.
    ii. Twenty percent of the 400 square feet allowable for extended space.
6. *Height restrictions.*
    i. The maximum height for any billboard located on property adjoining the right-of-way for interstate 85 shall be 70 feet including structural components of the billboard, measured from the grade of interstate 85 at the nearest point to the billboard;
    ii. The maximum height for all other billboards shall be 50 feet, including structural components of the billboard, measured from the grade of the road, street or highway to which the billboard is nearest at the nearest point to the billboard;
    iii. Minimum height of the base of any billboard face shall be 15 feet above the grade of the road, street or highway to which the billboard is nearest at the nearest point to the billboard.
7. *Minimum setbacks.*

i. No billboard shall be erected such that any portion of the billboard shall be within 15 feet of any road, street, or highway right-of-way or within 30 feet of any paved or unpaved roadway where the right-of-way is undefined;

ii. No billboard shall be erected such that portion of the billboard shall be within five feet of any property line.

8. *Abandoned billboard*. A billboard without copy must either display copy or be removed within 90 days of official notification from the code enforcement officer.
9. *Maintenance*. The owner of the billboard must maintain the structure and all fascia and appurtenances in proper condition at all times. An unmaintained billboard must be brought to standards or removed within 90 days of official notification from the code enforcement officer.
10. *Permit issuance*. In addition to the permitting requirements of section 24-55 which are applicable to all signs, the following permitting requirements shall apply to billboards in particular:
    i. *Permits for existing billboards*. All existing billboards in the county will be issued a permit number, but shall not be required to meet present standards and requirements as a condition for receiving said permit. In order to be eligible for this initial permitting, the sign owner shall furnish the development standards office of the county with the following information within 90 days of ordinance enactment:
        A. Complete inventory of all existing billboards.
        B. Location description.
        C. Color photograph, taken within 90 days of submission to the county of each face and support structure.
        D. Face dimensions.

        No fee shall be charged for this initial permitting.

    ii. *Permits for relocated billboards.* A sign permit for the relocation of an existing billboard shall not be issued by the county unless:
        A. An officer of the company applying for the permit certifies in writing to the development standards manager that the relocated billboard shall be completely constructed within 12 months from the date the sign permit for the relocated billboard is issued;
        B. An officer of the company applying for the permit certifies in writing to the development standards manager that the relocated billboard shall have no more display area (square footage) than the billboard or billboards it is replacing and meets all present billboard face requirements;
        C. An officer of the company applying for the permit certifies in writing to the development standards manager that the company has provided the information required by subjection (3)a. 10(i) of this section for all of its existing billboards in the county and has received re-permitting for said billboards as required hereunder;
        D. The county has verified that the relocated billboard and its proposed location meet all present standards and requirements of this article;
        E. The county has certified that the billboard being replaced has been completely removed; and
        F. All other requirements for obtaining a permit have been met, including, but not limited to, the payment of a permit fee as charged by the county.

    Notwithstanding the foregoing, no sign permit for the relocation of a billboard shall be issued if the company requesting such permit is known by the county to be in violation of any of the provisions of this article as to any billboard or billboard location in the county.

    iii. *Posting of sign permits*. The county development standards department shall issue all billboards a weather-resistant permit number identification tag. The owner of each billboard in the county shall be responsible for affixing the permit tag to the billboard in

a prominent and visible location on the pole and for ensuring that each permit is continuously attached thereafter.

iv. *Fees and renewal.* All sign permits for billboards issued in accordance with this section shall be valid for the calendar year in which they are issued and shall be renewed not later than January 30 of each calendar year. The initial permit fee for billboards of $250.00, subject to periodic adjustment by county council, shall be charged at the time of issuance and must be paid prior to issuance of the original permit. A renewal fee of $250.00 shall be charged for each billboard permit renewed. Any billboard owner who fails to remit the$250.00 fee by January 30 of each year will be charged a late fee of $25.00 for each billboard permit not renewed. If any billboard company does not renew the billboard permit within 30 days of nonpayment notice by the county, the county shall revoke all unpaid permits, and the billboard owner will be required to remove the unpermitted billboards within 30 days of notification.

v. *Renewal permit.* No renewal permit shall be issued if the company requesting such permit is known by the county to be in violation of any of the provisions of this article.

vi. *Notice of sign removal.* The county must be notified within 90 days upon removal of a sign structure. The permit associated with the removed sign structure will remain active as long as the annual renewal permitting fee is paid for up to five years or the permit is relocated to a new conforming location.

(4) Off-premises changeable message signs.

a. Changeable message signs shall not contain or display flashing, intermittent or moving lights.

b. All changeable message signs shall meet all provisions set forth in this article regarding billboards and will be considered a billboard.

c. In addition to current billboard spacing requirement, no changeable message sign shall be permitted within 1,000 feet of existing changeable message sign on same road.

d. Each message displayed shall remain fixed for at least six seconds.

e. When a message is changed, it shall be accomplished within an interval of two seconds or less.

f. Changeable message signs shall not be side by side or stacked.

g. If an existing sign is to be revised to a changeable message sign, an application shall be submitted noting the sign is to become a changeable message signs and requesting approval for this change.

h. Light produced by a digital billboard should not exceed 0.3 foot-candles over ambient light levels.

i. Automatic dimming capability. A digital billboard must be able to automatically adjust as ambient light levels change. An automatic light sensing device (such as photocell or similar technology) should be utilized for adjusting the digital billboard's brightness. Sunset-sunrise tables and manual methods of controlling brightness are not acceptable as a primary means of controlling brightness.

(Code 2000, § 38-255; Ord. No. 03-007, § 1, 4-15-2003; Ord. No. 2012-004, § 2(att.), 3-5-2012)

Sec. 24-246. - Development standards.

All signs allowed under this division, including, but not limited to, billboards, must comply with the following development standards:

(1) Visual clearance.

a. No sign may be located within a vision clearance area as defined in subsection (1)b of this section and no support structure for a sign may be located in a vision clearance area unless the diameter is 12 inches or less.

b. Location of vision clearance areas. Vision clearance areas are triangular shaped areas located at the intersection of any combination of streets, private roads, alleys or driveways (collectively referred to as the "roadways"). The sides of the vision clearance triangle extend 15 feet from the intersecting point of the roadways in both directions along the edge of each roadway. The vertical dimensions of the vision clearance area commence 42 inches above the grade of the roadway at any point along the edge of the vision clearance area to ten feet above said grade (see appendix I (section 24-258)).

(2) *Vehicle area clearances.* When any sign or billboard extends over vehicle travel areas including driveways, alleys, parking lots and loading and maneuvering areas, the bottom of the sign structure shall be at least 14 feet above the ground directly below the sign or billboard.

(3) *Pedestrian area clearances.* When a sign extends over private sidewalks or walkways, the bottom of the sign structure, including, but not limited to, billboards, shall be at least 8 ½ feet above the ground directly below the sign.

(4) *Required yards and setbacks.* Except for exempt signs under section 24-243(1) and (2), the sign face of any sign structure may be erected in required yards and setbacks as defined in this article, but shall be placed, erected or displayed no closer than five feet from any defined right-of -way or property line, nor within 15 feet from the edge of any paved or unpaved roadway where the right-of-way is undefined.

(5) Illumination.

a. Except where otherwise prohibited, signs may be illuminated either through the use of backlighting or direct lighting provided the following standards are met:
   1. Information on any illumination proposed as part of a sign must be provided on any sign permit application.
   2. No light source from any illuminated sign shall be visible or cause direct glare into or upon any building other than the building to which the sign is related.
   3. No light source from any illuminated sign shall be visible or cause direct glare onto any adjoining piece of property of any adjoining right-of-way.

b. Any permanent or temporary sign containing electrical components shall conform to current building code standards, as well as current UL, ETL, CSA, or ULC standards and display a label from one of these recognized testing labs. All electrical power shall be supplied from an underground source.

Sec. 24-247. - Sign measurement.

(a) Total signage area.

1. The total signage area of any sign or billboard enclosed in frames or cabinets is determined based on the outer dimensions of the frame or cabinet surrounding the sign face (see appendix J (section 24-259)). Total signage area does not include foundations or supports to the sign, unless said structures contain sign related display or decoration. Only one side of a double-faced or V-shaped (where the angle of V is less than 45 degrees) freestanding sign or billboard is counted in total signage area.
2. When a sign or billboard is on a base material and attached without a frame, such as a wood board or plexiglass panel, the dimensions of the base material are to be used to determine total signage area unless it is clear that part of the base contains no sign related display or decoration.
3. When signs are constructed of individual pieces attached to a building wall, total signage area is determined by a perimeter drawn around all the pieces (see appendix J (section 24-259)).
4. For sign structures containing multiple modules oriented in the same direction, the modules together are counted as one sign face. (See appendix J.)
5. The maximum surface area visible at one time of a round or three-dimensional sign is counted to determine total signage area.

6. When signs are incorporated into awing's, the entire panel containing the sign is counted as the sign face unless it is clear that part of the panel contains no sign related display or decoration.

(b) *Primary building frontages.* Primary building frontages are derived for each ground floor occupant's qualifying exterior walls (See appendix K (section 24-260)).

(Code 2000, § 38-257; Ord. No. 03-007, § 1, 4-15-2003; Ord. No. 2012-004, § 2(att.), 3-5-2012)

Sec. 24-248. - Removal of signs.

(a) The lawful use of any sign or billboard existing at the time of the enactment of the ordinance from which this article is derived, or any amendment thereto, may be continued although such use does not conform with the provisions of this division, subject, however, to any re-permitting requirements contained herein and subject to provisions related to abandoned signs and billboards.

(b) Any existing sign or billboard which is subsequently determined to have been abandoned after due notice as provided herein, shall be removed at the expense of the owner. Any existing sign exceeding the allowable total signage area by 25 percent, which is subsequently destroyed or damaged to the extent of 50 percent or more of its replacement cost, shall be removed or brought into conformity with these regulations. Any written notice required herein shall be mailed or personally delivered by the planning commission staff to the owner of such sign, or of the building or premises on which such sign is located, requiring compliance within the stated period of time. Upon failure to comply with such notice, the county may remove the sign and any costs of removal incurred by the county may be collected in a manner prescribed by law.

(Code 2000, § 38-258; Ord. No. 03-007, § 1, 4-15-2003; Ord. No. 2012-004, § 2(att.), 3-5-2012)

Sec. 24-249. - Nonconforming signs.

(a) *Determination of existing nonconforming status.* Existing signs or billboards which do not conform to the specific provisions of this article, as amended, may be eligible for the designation "existing nonconforming," provided that:

1. The development standards manager determines such signs or billboards are properly maintained and do not in any way endanger the public.

2. The sign was installed with a valid permit or variance, and/or complied with all applicable laws on the date of adoption of the ordinance from which this article is derived.

(b) Loss of existing nonconforming status. An existing nonconforming sign or billboard may lose this designation if:

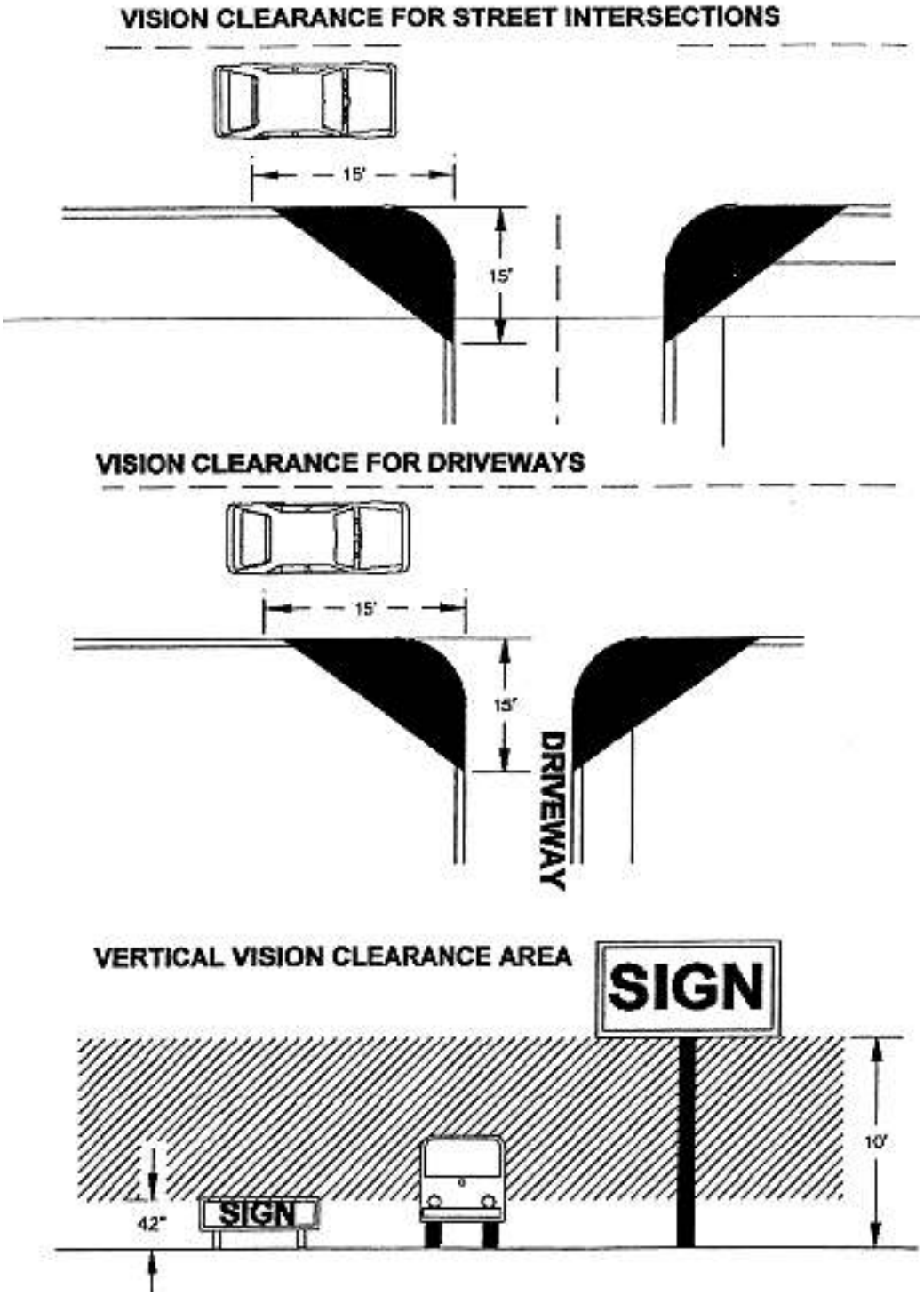
1. The sign or billboard Is relocated or replaced.

2. The structure or size of the sign or billboard is altered in anyway except toward compliance with this article. This does not refer to change of copy or normal maintenance.

(c) *Maintenance and repair of nonconforming signs.* The legal nonconforming sign or billboard is subject to all requirements of this Code regarding safety, maintenance, and repair; provided, however, if the sign or billboard is damaged or destroyed to the extent that repair costs 50 percent of the replacement cost, it must be brought into compliance with this Code or removed.

(Code 2000, § 38-259; Ord. No. 03-007, § 1, 4-15-2003; Ord. No. 2012-004, § 2(att.), 3-5-2012)

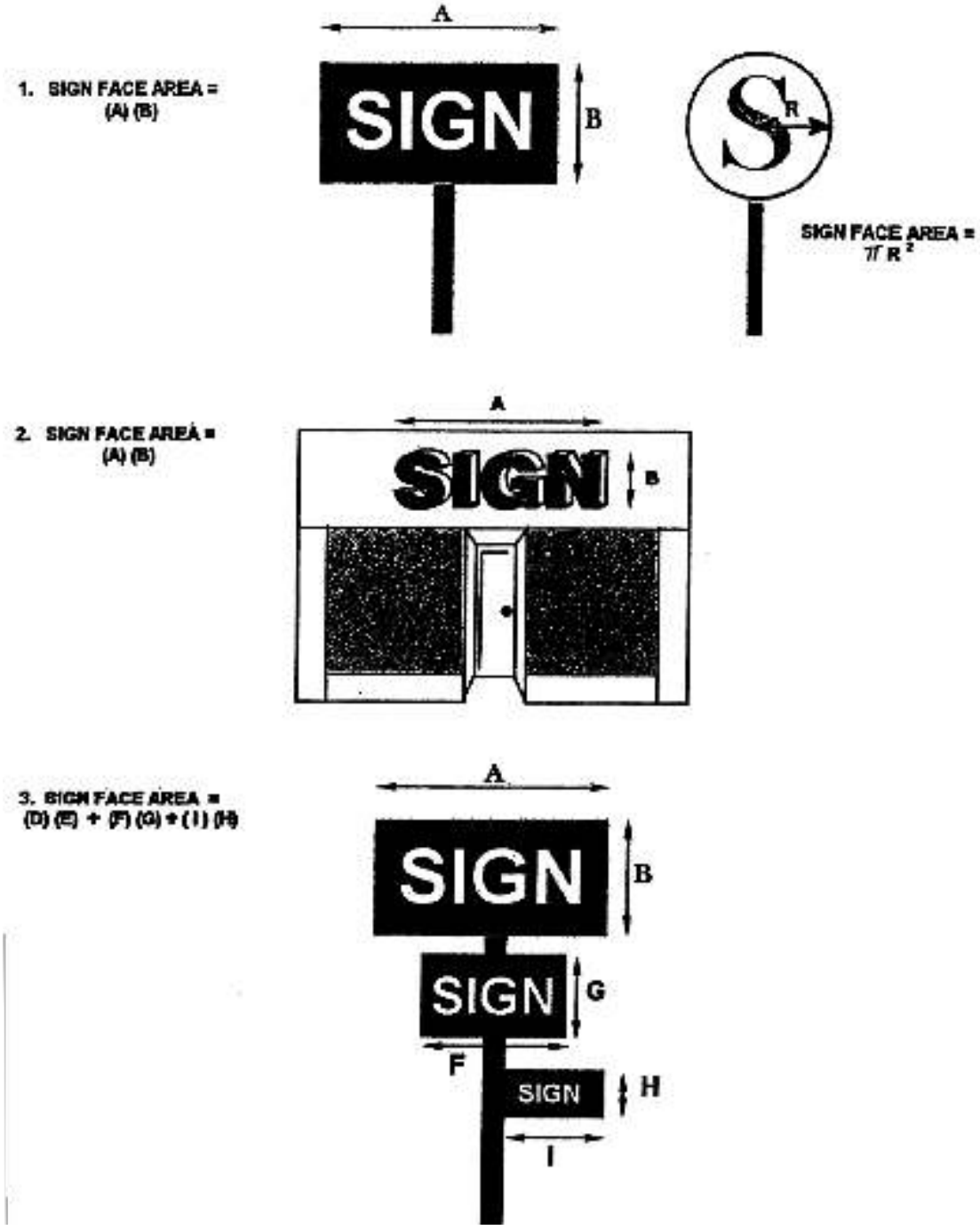
Sec. 24-258. - Appendix I.



(Code 2000, ch. 38, art. II(app. I))

Sec. 24-259. – Appendix J.

Sign Face Measurement



(Code 2000, ch. 38, art. II(app. J))

Billboard Permit Application
Development Standards Department

Processing Fee: $250 Per Billboard

Please submit applications, processing fees, and required supporting documents simultaneously to avoid delay in processing.
Applications can be submitted by mail or by email.
For payment check (in-person or by mail), and cards (in-person or call or pay over phone) are accepted.

Date Application Complete _____

Permit Status (Approved or Denied) _____

Property Owner's Information

Name: _____

Business Name (if applicable) : _____

Mailing Address: _____

Telephone and Fax: _____

Email: _____

Sign Company/Authorized Representative's Information

Representative Name: _____

Company Name: _____

Mailing Address: _____

Telephone and Fax: _____

E-Mail: _____

Project Information

Property/Sign Location: _____

Parcel Number(s)/TMS: _____

Existing Sign(s) on Site: (Please List Sign Type, Area and Height) Most Recent Permit Number(s):_____

_____

_____

Nature of Work (Please select all that apply):

Permit Renewal ☐ New Construction ☐ Modification/ Alteration ☐ Relocation of an Existing Billboard ☐

Proposed type of Billboard: Double Face ☐ Single Face ☐ Free Standing ☐

Type of Sign Face: Static ☐ Digital LED ☐ Luminance Ratios ☐

Anderson County Development Standards
401 East River Street, Anderson, South Carolina 29624
Phone: (864)260-4719 Fax: (864)260-4795 Email:dsapplications@andersoncountysc.org

	Square Footage of Billboard	Billboard Height
Billboard One (1)	_____	_____
Billboard Two (2)	_____	_____

- Please attach a design/ sketch of the proposed billboard with dimensions and structural materials to be used.

- Spacing Requirements from another billboard must be verified by a licensed surveyor.

- Spacing Requirements differ depending on a properties zoning classification

Road Right-of-Way Verification (Road ROW List):
The right-of-way for an Anderson County maintained road can be obtained by contacting the Roads and Bridges Department at (864) 260-4190. If the sign is located on a state road, please contact the South Carolina Department of Transportation (SCDOT) at (864) 260-2215 for right-of-way verification.

Minimum Setback Requirements:
No billboard shall be erected such that any portion of the billboard shall be within five (5) feet of any road, street or highway right-of-way or within thirty (30) feet of any paved or unpaved roadway where the right-of-way is undefined. No billboard shall be erected such that any portion of the billboard shall be within five (5) feet of any property line.

You must contact the Building and Codes Department at (864) 260-4158 to obtain a permit.

As the applicant(s), I(we) hereby confirm that the required information and materials for this application are authentic and have been submitted to the Anderson County Public Works Division – Development Standards. I(We) further confirm that I(we) have read and understand the road right-of-way and minimum setback requirements and will adhere to them as stated in the Anderson County Code of Ordinances.

_____ _____

Applicant's Signature Date

This billboard permit is only valid for the billboard constructed, erected or installed in accordance with the application herewith and in compliance with all applicable provisions of the Anderson County Development Standards Ordinance, as amended.

For Office Use Only:

Application Received By: _____ Date Complete Application Received: _____

Application Fee of $250 Paid: _____ Check Number: _____

Date Application Approved: _____ Approved By: _____

Billboard Permit Application
Development Standards Department

The following checklist is to aid the applicant in providing the necessary materials for submittal.

Application Submittal Requirements and Process

To submit a Billboard Permit Application, you must provide the following to the Development Standards Office:

- ☐ Completed and Signed Billboard Permit Application
- ☐ Design/ Sketch of Each Billboard with Dimensions and Structural Materials to be Used
- ☐ Site Plan showing proposed (and existing) signs on specific parcel
- ☐ Survey by Licensed Surveyor Verifying/Spacing Requirements
- ☐ Check made payable to Anderson County for Billboard Permit Application Fee (Fee for a Billboard Permit Application is $ 250.00)
- ☐ Annual Billboard Fee is $250.00

After the issuance of a Billboard Permit by the Development Standards Office, the applicant must then contact the Building and Codes Office (260-4158) to obtain a permit for construction.

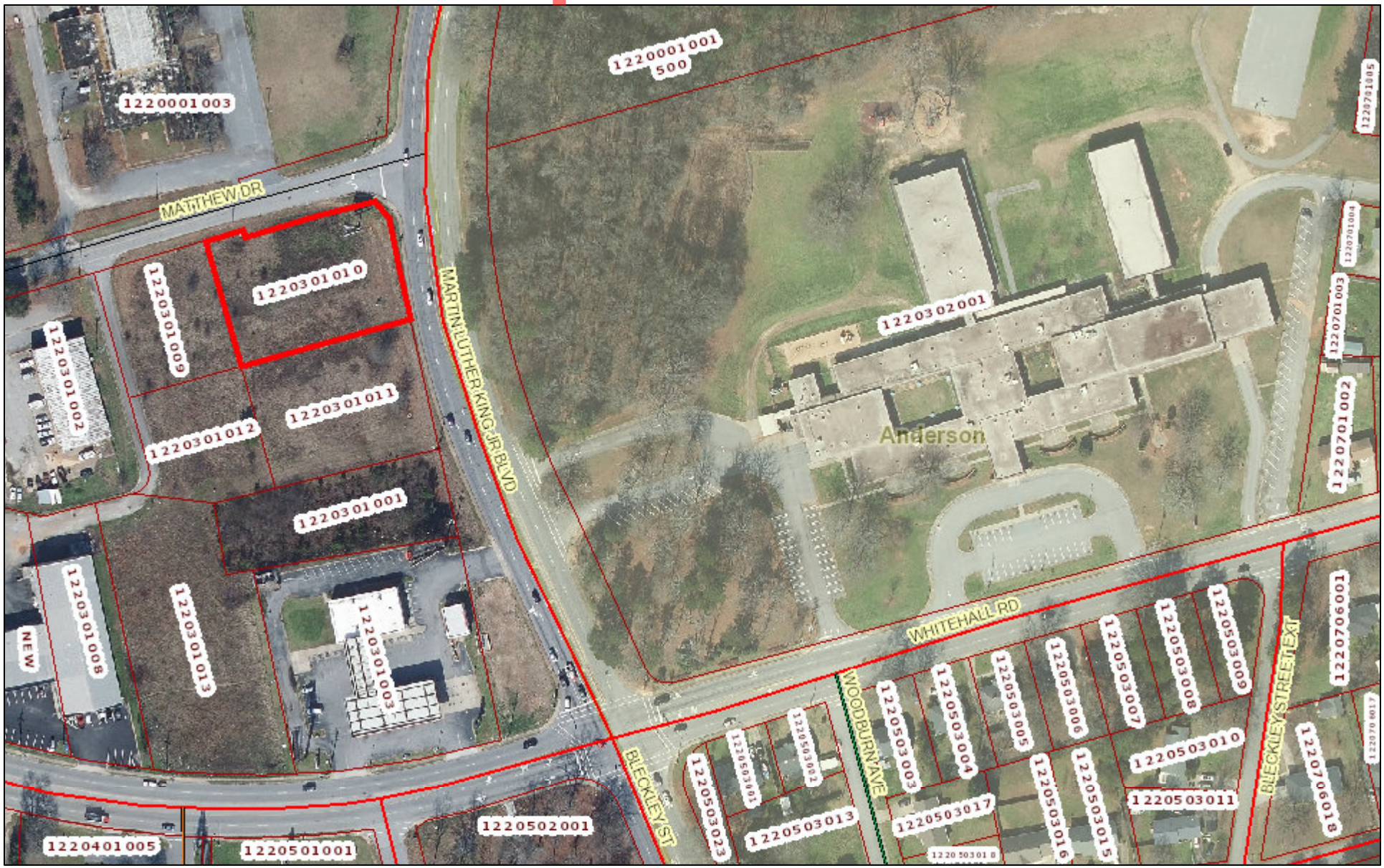
Additional Requirements/ Comments: _____

_____

Anderson County Development Standards
401 East River Street, Anderson, South Carolina 29624
Phone: (864)260-4719 Fax: (864)260-4795 Email:dsapplications@andersoncountysc.org

Example of Aerial

Anderson County



April 5, 2023

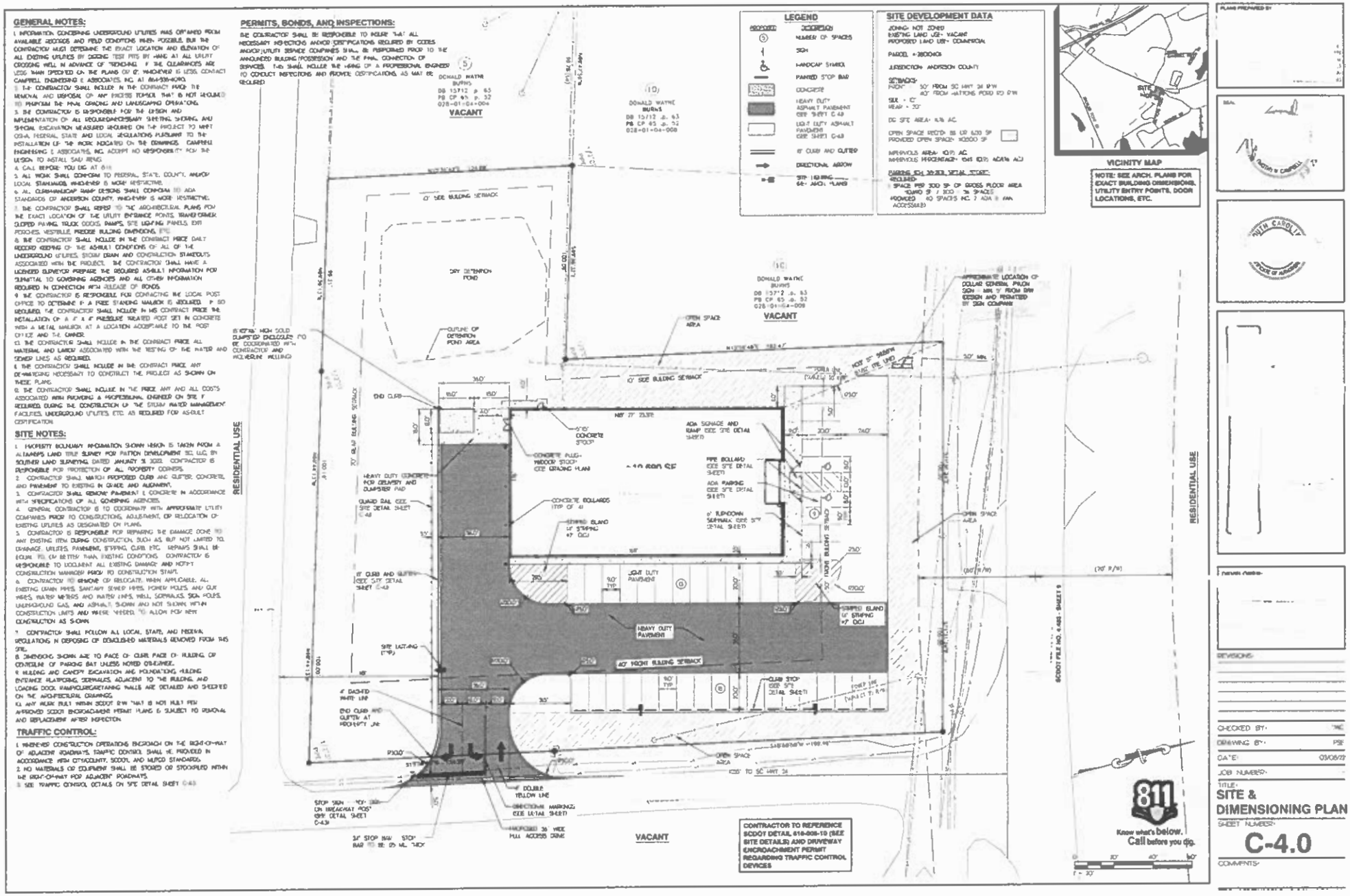
1:1,988

0 0.015 0.03 0.06 mi

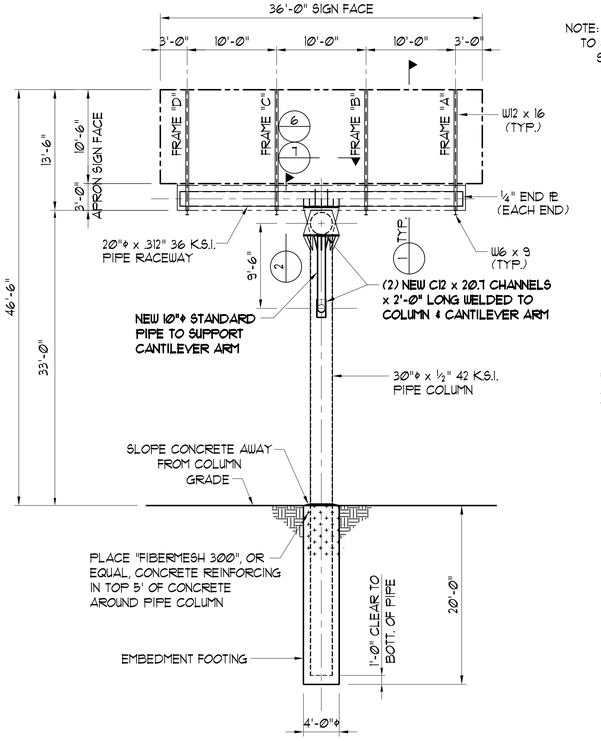
0 0.025 0.05 0.1 km

ESRI, Highland Mapping, and Anderson County GIS

Example of Site Plan

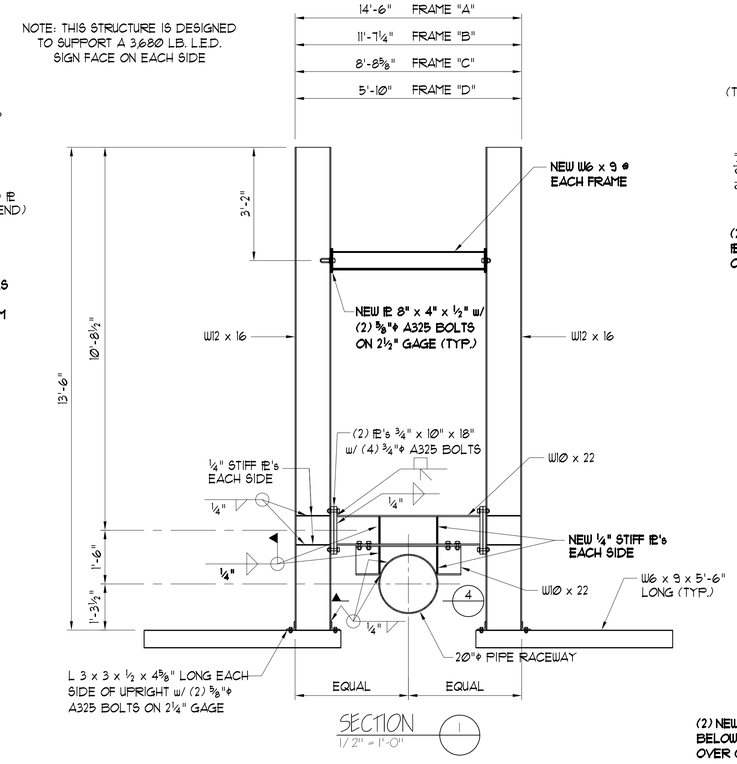


Example of a sign plan page



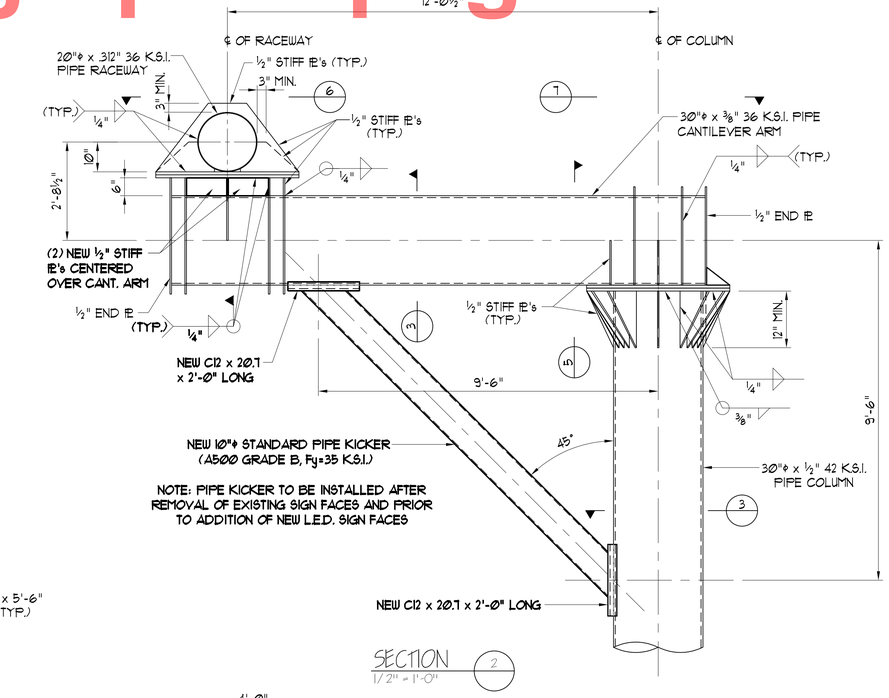
SIGN FRAME ELEVATION

SCALE: ⅛"=1'-Ø"



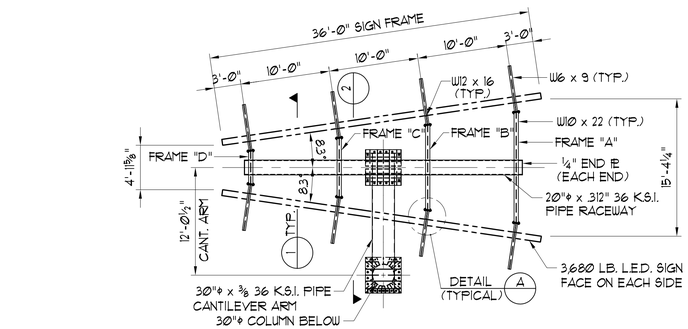
SECTION 1

1/2" = 1'-0"



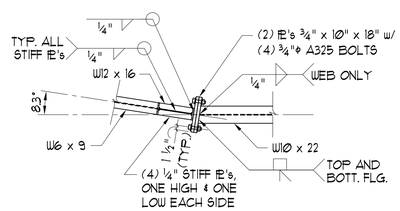
SECTION 2

1/2" = 1'-0"



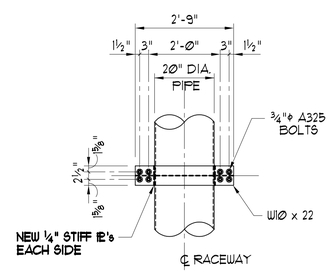
PLAN OF SIGN FRAME

SCALE: ⅛" = 1'-Ø" (16' VEE SIGN FACES)



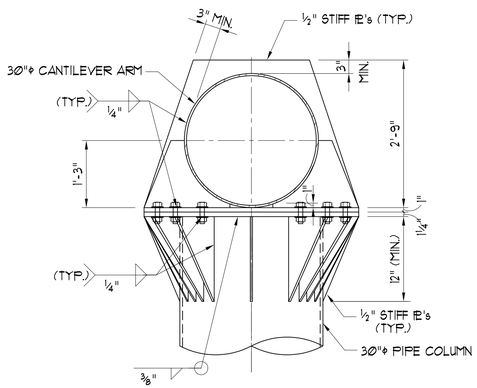
DETAIL A

1/2" = 1'-0"



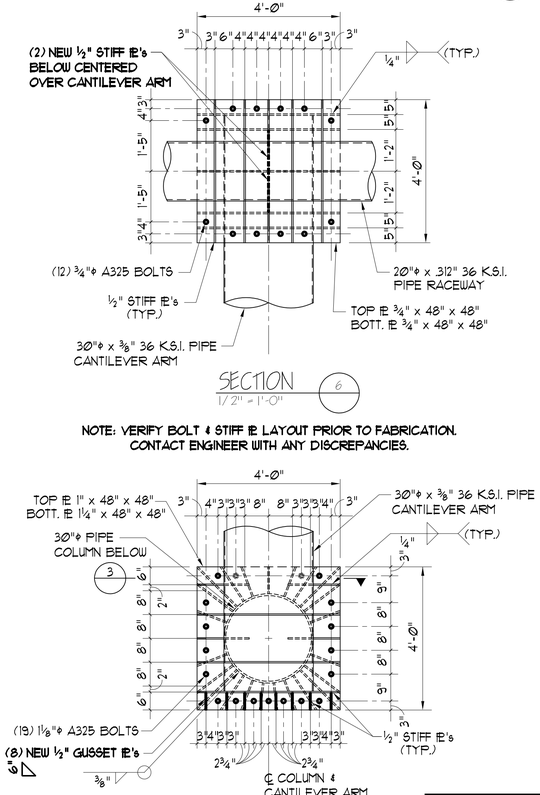
SECTION 4

1/2" = 1'-0"



SECTION 5

3/4" = 1'-0"



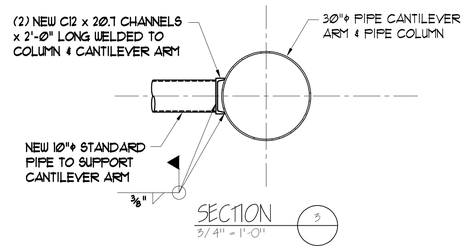
SECTION 6

1/2" = 1'-0"

NOTE: VERIFY BOLT & STIFF PL LAYOUT PRIOR TO FABRICATION. CONTACT ENGINEER WITH ANY DISCREPANCIES.

SECTION 7

1/2" = 1'-0"



SECTION 3

3/4" = 1'-0"

NOTES:

1. ALL BOLTS SHALL BE ¾"ϕ A325 GALVANIZED UNLESS NOTED OTHERWISE.
2. CONCRETE SHALL BE STANDARD WEIGHT 3000 P.S.I. @ 28 DAYS COMPRESSIVE STRENGTH UNLESS NOTED OTHERWISE.
3. DESIGN WIND LOAD MEETS 2021 SOUTH CAROLINA BUILDING CODE AND 2021 INTERNATIONAL BUILDING CODE CRITERIA FOR 100 M.P.H., EXPOSURE C, RISK CATEGORY II.
4. ALL STEEL SHALL BE A.S.T.M. A36 UNLESS NOTED OTHERWISE. (WIDE FLANGE MEMBERS SHALL BE A.S.T.M. A992-50).
5. ALL WELDS SHALL BE MADE BY AN AMERICAN WELDING SOCIETY CERTIFIED WELDER USING E70 FILLER MATERIAL.
6. MAXIMUM SIGN FACE AREA SHALL BE 378 SQUARE FEET AND MAXIMUM APRON FACE AREA SHALL BE 108 SQUARE FEET FOR EACH SIGN.
7. EXISTING FOUNDATION ANALYSIS IS BASED ON AN ASSUMED LATERAL PASSIVE SOIL BEARING CAPACITY OF 150 P.S.F. PER FOOT OF DEPTH (X 2 = 300 P.S.F.) PER THE INTERNATIONAL BUILDING CODE AND SHALL BE VERIFIED IN THE FIELD BY CONTRACTOR.
8. CATWALKS AND STRINGERS, IF REQUIRED ARE NOT SHOWN FOR CLARITY.
9. LADDER, IF REQUIRED, IS DESIGNED BY OTHERS AND SHALL MEET OSHA REQUIREMENTS. FABRICATOR SHALL ALSO INCLUDE SAFETY CABLES AS REQUIRED BY OSHA.
10. L.E.D. PANELS AND THEIR ATTACHMENT TO STRUCTURE IS BY L.E.D. MANUFACTURER.
11. IF ANY EXISTING WELDS APPEAR TO NOT MEET THE REQUIREMENTS OF A.W.S. D1.1, OR IF ANY CRACKS ARE OBSERVED, CONTACT ENGINEER.
12. VERIFY ALL DIMENSIONS AND CONDITIONS PRIOR TO FABRICATION. CONTACT ENGINEER WITH ANY DISCREPANCIES.

[redacted]