AGENDA
ANDERSON COUNTY FINANCE COMMITTEE MEETING
Monday November 4, 2019 1:00 p.m.
Anderson County Council Chambers
Chairman Craig Wooten, Presiding

1. Call to Order
   Chairman Wooten

2. Prayer and Pledge of Allegiance
   Honorable Brett Sanders

3. Bid #19-058 Web Design for Anderson County
   Mr. Rusty Burns

4. ATAX Recommendations
   Mr. Glenn Brill

5. K9 Vehicle Donation to the City of Belton
   Mr. Rusty Burns

6. Hiring of County Workers in Selected Departments
   a. Register of Deeds - Customer Service Specialist
   Chairman Wooten
   b. Facilities - Custodian – 2.5
      Honorable Brett Sanders
   Building Maintenance Technician
   c. Solid Waste – Truck Driver
   Mr. Rusty Burns
   d. PAWS – Senior Caretaker
      Mr. Rusty Burns
   Animal Caretaker

7. Quarterly Update
   Ms. Rita Davis

8. Citizens Comments

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<td>CLEMSON WEB DESIGN</td>
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AWARD TO: [Signature]  
DesignSensory
DesignSensory

County RFP:

Initial Cost:
  Web Build Price: $30,000
  Discount Price: $28,240
  **Backend Compliance $1,250**
  **$29,490**

Maintenance
  $2,400/year

Selection Factors:
  Larger company
  Offer Photography and Videography as well as many other needs
  CMS: Wordpress
  Approval permissions for content
  3-4 month Build Time
  Google Translate for languages

Notable Examples:
  Department of Commerce
  Clemson University
  Bristol Motor Speedway
  Tennessee Economic Development
  Biltmore Estate
Anderson County ATAX Committee
Requests & Recommendation Summary for FY 2019-2020

Below is a summary of the requests for Accommodations Tax (ATAX) funding from Anderson County for fiscal year 2019-2020. Total ATAX Funds Requested: $667,073.84 ($667,683 last year). Total ATAX Funds Available: $268,264.86 ($250,926.96 last year).

1 Applicant: Anderson Area YMCA
Project: Midnight Flight Roadraces
Duration: August 28, 2020
Description: The race projects 275 out-of-town runners and 225 room nights. The organization is requesting ATAX funding for marketing and advertising in runners’ magazines.

°FY 19 Allocation: $3,000
°FY 20 Request: $5,000
Recommendation: $3,000
Committee: $3,000
Council: $  

2 Applicant: Anderson Arts Center
Project: Annual Tourism Projects
Duration: September 2019-August 2020
Description: It seeks ATAX for printing, invitations, program & brochures.

°FY 19 Allocation: $5,000
°FY 20 Request: $20,000
Recommendation: $5,000
Committee: $5,000
Council: $  

3 Applicant: Anderson Christmas Lights
Project: Marketing
Duration: November 28, 2019-December 25, 2019
Description: It seeks ATAX for TV ads in Greenville, Columbia & Charlotte, magazine ads in VA, NC & SC and radio ads.

°FY 19 Allocation: $0
°FY 20 Request: $25,000
Recommendation: $0
Committee: $0
Council: $  

4 Applicant: Anderson Convention and Visitors Bureau
Project: BASS Nation Championship
Duration: November 4-10, 2019
Description: In 2017, this tournament brought anglers from 48 states and nine foreign countries to Green Pond Landing. ATAX is requested to pay for advertising & marketing the tournament in Bassmaster Magazine ($2,500), tourist shuttle transportation & law enforcement security for tourists at Green Pond Landing ($10,000) and promotional materials ($3,500). The event will fill 2,000 room nights.

°FY 19 Allocation: N/A
°FY 20 Request: $15,000
Recommendation: $5,000
Committee: $5,000
Council: $  

5

Applicant: Anderson Convention and Visitors Bureau
Project: Bassmaster Team Championship
Duration: December 9-14, 2019
Description: This event will fill more than 2,000 hotel room nights. $5,000 is requested for marketing/advertising and $10,000 for tourist shuttle transportation & law enforcement to serve tourists.

FY 19 Allocation: N/A
FY 20 Request: $15,000
Recommendation: $10,000
Committee: $10,000
Council: $0

6

Applicant: Anderson Convention and Visitors Bureau
Project: Operational Funding
Duration: January 1-December 31, 2020
Description: ATAX would help pay for the operation of its Visitor Center including common area maintenance, insurance & utilities.

FY 19 Allocation: $10,000
FY 20 Request: $15,000
Recommendation: $15,000
Committee: $15,000
Council: $0

7

Applicant: Anderson Convention and Visitors Bureau
Project: Advertising (Digital/Social ads)
Duration: January 1-December 31, 2020
Description: ATAX will pay for: print advertising ($33,000), digital/social ads ($2,000) and radio ads/trade shows ($15,000).

FY 19 Allocation: $0
FY 20 Request: $50,000
Recommendation: $2,000
Committee: $2,000
Council: $0

8

Applicant: Anderson Convention and Visitors Bureau
Project: Bassmaster College Series
Duration: March 25-28, 2020
Description: This tournament’s economic impact will be $878,550 and it’ll fill 2,000 room nights. Advertising & marketing in Bassmaster Magazine & B.A.S.S. Times ($2,500). Tourist shuttle transportation and law enforcement security for tourists ($15,000). Promotional materials ($2,500).

FY 19 Allocation: N/A
FY 20 Request: $20,000
Recommendation: $15,000
Committee: $15,000
Council: $0
9 Applicant: Anderson Convention and Visitors Bureau
Project: SC High School League Wrestling Championships
Duration: February 28-29, 2020
Description: This event annually generates more than 750 hotel room nights. ATAX would pay for law enforcement security & EMS services to tourists ($9,500).
FY 19 Allocation: $15,000
FY 20 Request: $20,000
Recommendation: $15,000
Committee: $15,000
Council: $

10 Applicant: Anderson Convention and Visitors Bureau
Project: Marketing (Public Relations)
Duration: January 1-December 31, 2020
Description: ATAX is requested for: Printed materials, including a Meeting Planners Guide & Visitor’s guide ($30,000), Promotional materials including Green Pond Landing dry bags ($2,500), public relations ($9,000) and visitor center upgrades ($8,500).
FY 19 Allocation: $0
FY 20 Request: $50,000
Recommendation: $9,000
Committee: $9,000
Council: $

11 Applicant: Anderson Convention and Visitors Bureau
Project: ABA Ray Scott Championship
Duration: April 6-11, 2020
Description: The tournament’s economic impact will be $476,000 and it’ll fill 1,000+ room nights. ATAX is requested for: ABA Magazine ads & marketing ($15,500), law enforcement security to serve tourists ($4,500).
FY 19 Allocation: N/A
FY 20 Request: $20,000
Recommendation: $10,000
Committee: $10,000
Council: $

12 Applicant: Anderson Convention and Visitors Bureau
Project: FLW Tour
Duration: April 20-26, 2020
Description: The tournament’s economic impact will be $1.9 million and it’ll fill 1,000+ room nights. ATAX is requested for: Ads in FLW’s magazine & calendar and marketing ($15,000), tourist shuttle transportation ($15,000), law enforcement security to serve tourists ($15,000).
FY 19 Allocation: N/A
FY 20 Request: $45,000
Recommendation: $5,000
Committee: $5,000
Council: $
13 Applicant: Anderson Convention and Visitors Bureau
Project: FLW-BFL All-American
Duration: April 27-May 2, 2020
Description: The tournament’s economic impact will be $1 million and it’ll fill 1,300+ room
nights ATAX is requested for: Ads in FLW’s magazine & calendar and marketing
($7,500), tourist shuttle transportation ($12,500), law enforcement security to
serve tourists ($10,000).
FY 19 Allocation: N/A
FY 20 Request: $30,000
Recommendation: $10,000
Committee: $10,000
Council: $0

14 Applicant: Anderson County
Project: Celebrate Anderson
Duration: September 6, 2020
Description: Items in the event’s budget ATAX can pay for are advertising ($5,675) and law
enforcement to serve tourists ($2,400).
FY 19 Allocation: $8,500
FY 20 Request: $12,000 ($8,075 eligible)
Recommendation: $8,075
Committee: $8,075
Council: $0

15 Applicant: Anderson County
Project: Anderson Regional Airshow
Duration: May 30-31, 2020
Description: 25,000+ people will attend, filling a projected 400 room nights. ATAX is
requested for law enforcement to serve tourists ($18,900) and portable toilets
($7,000).
FY 19 Allocation: N/A
FY 20 Request: $25,900 ($18,900 eligible)
Recommendation: $16,900
Committee: $16,900
Council: $0

16 Applicant: Anderson County Museum
Project: Promotion of Museum Events & Exhibits 2019-2020
Duration: September 16, 2019-August 31, 2020
Description: The museum hosted a record 25,000 visitors last year. ATAX funding would go
towards digital TV ads ($30,000), print ads in Clemson Tigers Football
Gameday, Travel South Magazine & Visit Anderson Visitor’s Guide ($18,000),
invitations, postage, printing ($1,000), Constant Contact & website updates
($2,000) social media advertising ($14,000). It will advertise 24 permanent
exhibits, 15 events and 57 programs to tourists.
FY 19 Allocation: $25,000
FY 20 Request: $35,000
Recommendation: $25,000
Committee: $21,900
Council: $0
17 Applicant: Anderson County Parks Dept.
Project: Saluda River Rally
Duration: June 6, 2020
Description: The dept. will stage its 11th annual Saluda River Rally to promote the developing Saluda River Blueway. A record 350 people participated last year. ATAX will pay for billboards and magazine ads. 25 room nights are projected.

FY 19 Allocation: $10,000
FY 20 Request: $15,000
Recommendation: $10,000
Committee: $10,000
Council: $

18 Applicant: Anderson Sports & Entertainment Center
Project: Bangarang Blast
Duration: February 22-23, 2020
Description: This wrestling tournament will attract 250 competitors from SC, GA, NC & TN along with their coaches & family members. 800-1,000 spectators are projected each day. $3,000 is requested for advertising & promotion. $1,500 for law enforcement to serve tourists. $1,500 requested to clean toilets isn’t eligible for ATAX funding.

FY 19 Allocation: $3,000
FY 20 Request: $6,000 ($4,500 eligible)
Recommendation: $4,500
Committee: $4,500
Council: $

19 Applicant: Anderson Sports & Entertainment Center
Project: Southern Border Wars
Duration: December 7-8, 2019
Description: This wrestling tournament will attract 250 competitors from SC, GA, NC & TN. 800-1,000 spectators are projected each day, along with 200 hotel room nights. $3,000 is requested for advertising & promotion. $1,500 for law enforcement to serve tourists. $1,500 requested to clean toilets isn’t eligible for ATAX funding.

FY 19 Allocation: N/A
FY 20 Request: $6,000 ($4,500 eligible)
Recommendation: $4,500
Committee: $4,500
Council: $
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<th>Duration:</th>
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<tr>
<td>20</td>
<td>Anderson Sports &amp; Entertainment Center</td>
<td>SCYWA Upper State Qualifier</td>
<td>March 7, 2020</td>
<td>This wrestling tournament will attract 250 competitors from SC, GA, NC &amp; TN. 800-1,000 spectators are projected each day, along with 200 hotel room nights. $3,000 is requested for advertising &amp; promotion. $1,500 for law enforcement to serve tourists. $1,500 requested to clean toilets isn’t eligible for ATAX funding.</td>
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<td><strong>FY 19 Allocation:</strong> $3,000</td>
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<td><strong>FY 20 Request:</strong> $6,000 ($4,500 eligible)</td>
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<td>21</td>
<td>Anderson Sports &amp; Entertainment Center</td>
<td>SCYWA State Championship</td>
<td>March 14-15, 2020</td>
<td>250 elementary &amp; middle school wrestlers will compete. 1,000 spectators are projected each day. $3,000 is requested for advertising &amp; promotion. $1,500 for law enforcement to serve tourists. $1,500 requested to clean toilets isn’t eligible for ATAX funding.</td>
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<td>22</td>
<td>Anderson Senior Follies</td>
<td>Spice of Life</td>
<td>March 12-15, 2020</td>
<td>ATAX would pay for flyers, advertising and a web site. All five shows sell-out (5,500 people). 100 room nights are projected.</td>
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<td>23</td>
<td>Anderson University</td>
<td>Homecoming/Family Weekend</td>
<td>October 18-20, 2019</td>
<td>ATAX is requested for invitations &amp; mailings to alumni ($5,000), law enforcement to serve tourists ($2,100). 75 room nights are projected. 600 of the 1,600 participants last year lived outside of Anderson County.</td>
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<td>Bart Garrison Ag, Museum of SC</td>
<td>Ag + Art Tour</td>
<td>January-June 2020</td>
<td>This event would promote the county’s agri-tourism attractions and the local art community. ATAX would fund radio ads ($3,500), billboards ($8,000), print ads ($500) and social media ads ($5,000) in Charleston, Atlanta, Charlotte &amp; Nashville. 900 room nights are projected</td>
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<td>Belton Area Museum Assn.</td>
<td>Reseal Parking Lots</td>
<td>Fall 2019</td>
<td>ATAX is requested to replace reseal and re-stripe its two parking lots. ATAX can be used for maintenance of tourism-related buildings.</td>
<td>N/A</td>
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<td>Belton Area Museum Assn.</td>
<td>Promotions</td>
<td>September 2019-July 2020</td>
<td>ATAX would pay for an ad in the Upcountry SC Visitor Guide ($1,275), Website hosting ($500) and other advertising ($250).</td>
<td>$1,000</td>
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<td>Belton Center for the Arts</td>
<td>Advertising and Promotions</td>
<td>August 2019-June 2020</td>
<td>The Center’s plans include six exhibitions, which will bring in tourists from neighboring counties and states. ATAX funding will be used for printing, billboards and publications.</td>
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28 Applicant: Belton Tennis Association
Project: Palmetto Championships, SPUD Tourney, Hall of Fame & SC Men’s Collegiate
Duration: 9/28-29, 10/4-6, 5/22-26/20, 6/19-20/20
Description: The Palmetto Championships is the largest junior tennis tournament in South Carolina. Entries for next year’s event are expected to be more than 450 players, with most players bringing 2 to 3 people with them. ATAX funding will be used for advertising, promotions and hosting. The SPUD attracts 200 people, The Hall of Fame 250 and the SC Men’s Collegiate more than 400.
FY 19 Allocation: $15,000
FY 20 Request: $16,000
Recommendation: $15,000
Committee: $15,000
Council: $5

29 Applicant: City of Belton
Project: Standpipe Festival
Duration: October 5, 2019
Description: 5,000 are expected to attend. ATAX would pay for radio ads ($400), magazine ad ($400), newspaper ad ($1,000) and a billboard ($1,200). No budget was submitted, so it can’t be determined if these ads, except for the billboard, would reach tourists.
FY 19 Allocation: N/A
FY 20 Request: $3,000 ($1,200 eligible)
Recommendation: $1,200
Committee: $1,200
Council: $5

30 Applicant: City of Anderson
Project: Holiday Ice in Carolina Wren Park
Duration: November 15, 2019-January 5, 2020
Description: ATAX would pay for billboard ads & rack cards. 4,700 people skated last year.
FY 19 Allocation: $1,500
FY 20 Request: $2,000
Recommendation: $2,000
Committee: $2,000
Council: $5

31 Applicant: Clemson Kennel Club
Project: AKC Dog Show & Trials @ the Garrison Arena
Duration: January 3-5, 2020
Description: The club’s 2019 show attracted 860 entries from more than 50 miles away, including 773 entries from outside of SC. It seeks money to buy national magazine advertising to increase out-of-state entries.
FY 19 Allocation: $901.96
FY 20 Request: $2,500
Recommendation: $2,000
Committee: $2,000
Council: $
32 Applicant: Clemson Little Theatre  
Project: Annual Advertising Budget  
Duration: September 1, 2019-August 31, 2020  
Description: ATAX would fund cable TV ads in SC, NC & GA.  
FY 19 Allocation: N/A  
FY 20 Request: $1,000  
Recommendation: $0  
Committee: $0  
Council: $0

33 Applicant: Discover Upcountry Carolina Assn.  
Project: Advertising & Marketing  
Duration: October 1, 2019 to September 30, 2020  
Description: ATAX is requested for print advertising, digital marketing, travel/trade shows and press tours. The organization promotes six NW counties in SC, including Anderson and projects 57,715 room nights from its work.  
FY 19 Allocation: $4,000  
FY 12 Request: $20,000  
Recommendation: $4,000  
Committee: $4,000  
Council: $4,000

34 Applicant: Foothills Bridge Club  
Project: Anderson Duplicate Bridge Tournament  
Duration: March 20-23, 2020  
Description: ATAX is requested to help pay for advertising in bridge venues and other marketing. 200+ people competed in the '19 tournament filling 252 room nights.  
FY 19 Allocation: $1,500  
FY 20 Request: $2,000  
Recommendation: $1,500  
Committee: $1,500  
Council: $1,500

35 Applicant: Electric City Playhouse  
Project: 2019 Season Advertising  
Duration: January 1-December 31, 2019  
Description: ATAX is requested to help pay for social media advertising and rack cards in the four SC Visitor Centers. 280 of the 2,857 people attending its plays were tourists.  
FY 19 Allocation: $0  
FY 20 Request: $2,000  
Recommendation: $0  
Committee: $1,000  
Council: $1,000
<table>
<thead>
<tr>
<th>Applicant</th>
<th>GAMAC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td>2019-20 Concert Season</td>
</tr>
<tr>
<td>Duration</td>
<td>November 2019-May 2020</td>
</tr>
<tr>
<td>Description</td>
<td>It requests ATAX for newspaper, TV radio &amp; social media advertising. It says 32% of the 8,500 people attending its 10 concerts are from outside Anderson County.</td>
</tr>
<tr>
<td>FY 19 Allocation</td>
<td>N/A</td>
</tr>
<tr>
<td>FY 20 Request</td>
<td>$3,000</td>
</tr>
<tr>
<td>Recommendation</td>
<td>$2,000</td>
</tr>
<tr>
<td>Committee</td>
<td>$2,000</td>
</tr>
<tr>
<td>Council</td>
<td>$</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Honea Path Museum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td>Sign</td>
</tr>
<tr>
<td>Duration</td>
<td>January 2020</td>
</tr>
<tr>
<td>Description</td>
<td>The Museum is in the renovated Watkins Community Center. ATAX would buy a sign outside the building to identify the museum.</td>
</tr>
<tr>
<td>FY 19 Allocation</td>
<td>$1,500</td>
</tr>
<tr>
<td>FY 20 Request</td>
<td>$2,000</td>
</tr>
<tr>
<td>Recommendation</td>
<td>$2,000</td>
</tr>
<tr>
<td>Committee</td>
<td>$2,000</td>
</tr>
<tr>
<td>Council</td>
<td>$</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Iva Community Improvement Assn.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td>Let’s do it Again Better 2020!</td>
</tr>
<tr>
<td>Duration</td>
<td>September 2019-September 2020</td>
</tr>
<tr>
<td>Description</td>
<td>ATAX money will be used for operating the RevIva Visitor Center and promoting several events in Iva to tourists.</td>
</tr>
<tr>
<td>FY 19 Allocation</td>
<td>$2,500</td>
</tr>
<tr>
<td>FY 20 Request</td>
<td>$3,300</td>
</tr>
<tr>
<td>Recommendation</td>
<td>$2,500</td>
</tr>
<tr>
<td>Committee</td>
<td>$2,500</td>
</tr>
<tr>
<td>Council</td>
<td>$</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Iva Community Recreation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td>Dixie Youth State Championships/Dixie Softball</td>
</tr>
<tr>
<td>Duration</td>
<td>June-August 2020</td>
</tr>
<tr>
<td>Description</td>
<td>It will host Dixie Youth Softball District Tournament with 25 teams. It’s also bidding for a 2021-21 Dixie State Softball Tournament. It’s requesting $3,500 for advertising and $2,000 for law enforcement to serve tourists. It has a bid in to host a 2019 State Tournament and may bid for a World Series in 2021. It estimates the teams will fill between 500-750 room nights. Field Upgrades include $6,500 for portable fencing and $3,500 for Sun shield netting.</td>
</tr>
<tr>
<td>FY 19 Allocation</td>
<td>$20,000</td>
</tr>
<tr>
<td>FY 20 Request</td>
<td>$25,000</td>
</tr>
<tr>
<td>Recommendation</td>
<td>$5,000</td>
</tr>
<tr>
<td>Committee</td>
<td>$5,000</td>
</tr>
<tr>
<td>Council</td>
<td>$</td>
</tr>
</tbody>
</table>
40  Applicant:  John Thomas Ashley SCV Camp #43  
Project:  Battle of Anderson  
Duration:  April 3-5, 2010  
Description:  ATAX will pay for billboards and signs.  
FY 19 Allocation:  $3,000  
FY 20 Request:  $1,200  
Recommendation:  $1,200  
Committee:  $1,200  
Council:  $  

41  Applicant:  Main Street Program of Anderson  
Project:  Block Party  
Duration:  April-August 2020  
Description:  35,350 people and 417 tourists attended the 2019 Block Party. ATAX would be used for social media advertising to people within 100 miles of our county.  
FY 19 Allocation:  $1,000  
FY 20 Request:  $10,000  
Recommendation:  $1,000  
Committee:  $1,000  
Council:  $  

42  Applicant:  Main Street Program of Anderson  
Project:  Day B4 Father’s Day Car Show  
Duration:  June 20, 2020  
Description:  Three to four states are represented in the 400+ car participants, as well as visitors enjoying the day. ATAX funding will be used for social media ads ($6,000).  
FY 19 Allocation:  $2,500  
FY 20 Request:  $5,000  
Recommendation:  $2,500  
Committee:  $2,500  
Council:  $  

43  Applicant:  Main Street Program of Anderson  
Project:  Social Media Advertising  
Duration:  July 2019-June 2020  
Description:  The Main St. Facebook page has 45,000 followers, reaches 569,984 and engages 141,470. ATAX would pay for social media ads to people more than 50 miles from Anderson.  
FY 19 Allocation:  $2,500  
FY 19 Request:  $10,000  
Recommendation:  $2,500  
Committee:  $2,500  
Council:  $
44  Applicant: Main Street Program of Anderson
Project: Holiday Walk & Tree Lighting
Duration: December 6, 2019
Description: The budget it submitted has $2,000 for advertising, but no publication in the budget will reach tourists.
FY 19 Allocation: N/A
FY 19 Request: $2,500 (S0 eligible)
Recommendation: S0
Committee: S0
Council: 

45  Applicant: Market Theatre Company
Project: 2019-2020 Season
Duration: October 2019-September 2020
Description: Applicant didn’t specify what ATAX would be used for.
FY 19 Allocation: N/A
FY 20 Request: $14,000
Recommendation: S0
Committee: S0
Council: 

46  Applicant: Meals on Wheels-Anderson
Project: Hartwell Lake Poker Run
Duration: June 12-13, 2020
Description: Applicant projects 150 room nights. ATAX would pay for online advertising to reach boat enthusiasts including Poker Runs America & Offshore Only and billboards. 128 boats participated last year, 1/3 from outside Anderson County.
FY 19 Allocation: S0
FY 20 Request: $1,000
Recommendation: $1,000
Committee: $1,000
Council: 

47  Applicant: Mill Town Players
Project: Pelzer Auditorium Centennial (Banners on Hwy. 8)
Duration: January-December 2020
Description: ATAX is requested for: New sign above entry ($1,279), 2 building banners ($390) and 10 banners on hwy. 8 ($3,000)
FY 19 Allocation: N/A
FY 18 Request: $4,100.84
Recommendation: $3,000.86
Committee: $3,000.86
Council: 
48 Applicant: Lake Hartwell Country
Project: Iron Oak Barn Concert Series
Duration: April 25-July 25, 2020
Description: A five concert series in a 300 seat venue (1,500 attendance). ATAX would fund advertising the first concert with Edwin McCain with social media, radio, billboards & a rack card in SC Welcome Centers. 1,125 room nights are projected. An additional $15,000 is requested for equipment to stage the concert, which isn’t ATAX eligible.

FY 19 Allocation: N/A
FY 20 Request: $30,000 ($15,500 eligible)
Recommendation: $3,000
Committee: $3,000
Council: $  

49 Applicant: Upstate Spyder Ryders
Project: 2020 Carolina Spyder Rally
Duration: May 14-17, 2020
Description: A Spyder is a brand of three-wheeled motorcycle. Last year’s rally at Sandy Springs Walking Track attracted 300 ryders, with 95% bring from out-of-state. ATAX would be used to promote & advertise the Rally to tourists though its website, social media and flyers to other chapters.

FY 19 Allocation: N/A
FY 20 Request: $3,000
Recommendation: $1,500
Committee: $1,500
Council: $  

50 Applicant: Pendleton Historic Foundation
Project: Foundation & Event Promotion
Duration: July 2019-June 2020
Description: It’s requesting $725 for Discover UpCountry Visitor’s Guide ad, $200 for social media ads, $700 for promotional printing and $399 for a Google Maps business listing. An ineligible request was made for an Anderson Chamber map ad ($399).

FY 19 Allocation: $975
FY 20 Request: $2,423 ($2,024 eligible)
Recommendation: $1,000
Committee: $2,000
Council: $  

51 Applicant: SC Upstate Equine Council
Project: Spring Fling Horse Show
Duration: April 4-5, 2020
Description: ATAX is requested for Facebook ads, geo-fencing and billboards. The applicant projects 10+ room nights.

FY 19 Allocation: $5,000
FY 20 Request: $8,000
Recommendation: $3,000
Committee: $2,000
Council: $
52  Applicant: T. Ed Garrison Arena
    Project: Garrison Arena Promotions
    Duration: September 2019-July 2020
    Description: They’re requesting money for advertising in regional & national equine
                  publications. Events at the Arena generate thousands of hotel room nights
                  annually and attract 100,000 tourists.
    FY 19 Allocation: $7,500
    FY 20 Request: $9,000
    Recommendation: $5,000
    Committee: $5,000
    Council: $

53  Applicant: Envision Williamston
    Project: Mineral Spring Park Season of Events
    Duration: December 1, 2019-July 31, 2020
    Description: It seeks ATAX to promote 20 events in the park over eight months. It seeks
                  money for TV & Radio ads ($2,500), print & social media ads ($2,750) and
                  videos ($3,000). 71,930 people attended its 2019 event series.
    FY 19 Allocation: $8,000
    FY 20 Request: $11,000
    Recommendation: $6,739
    Committee: $6,739
    Council: $

54  Applicant: Upstate Heritage Quilt Trail
    Project: Promotion & Marketing Plan
    Duration: October 2019-September 2020
    Description: The Trail now has quilts on more than 250+ buildings in three counties, including
                  53 in Anderson County. ATAX would pay to re-print its brochure/map.
    FY 19 Allocation: $1,000
    FY 20 Request: $2,500
    Recommendation: $2,000
    Committee: $2,000
    Council: $

55  Applicant: Williamston Springwater Committee
    Project: Williamston Christmas Park
    Duration: November 28, 2019-January 1, 2020
    Description: Lighted displays throughout the Christmas season draw 6,000-10,000 visitors
                  from the area and across the Upstate. ATAX funds will be used for billboards
                  ($600) and a statewide ad ($650).
    FY 19 Allocation: $650
    FY 20 Request: $650
    Recommendation: $650
    Committee: $650
    Council: $
<table>
<thead>
<tr>
<th><strong>Applicant:</strong></th>
<th>Williamston Springwater Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Project:</strong></td>
<td>Spring Water Festival</td>
</tr>
<tr>
<td><strong>Duration:</strong></td>
<td>August 23-24, 2019</td>
</tr>
<tr>
<td><strong>Description:</strong></td>
<td>Annual festival celebrates the founding of the town, with an estimated attendance of 8,000. ATAX funding will be used for brochures, newspaper advertising and billboards.</td>
</tr>
</tbody>
</table>

| **FY 19 Allocation:** | $2,000 |
| **FY 20 Request:**   | $2,000 |
| **Recommendation:**  | $2,000 |
| **Committee:**       | $2,000 |
| **Council:**         | $     |

For more information regarding this year’s funding recommendations, please contact Glenn Brill, Parks, Recreation & Tourism Division Director at 260-1092.
MEMORANDUM

ANDERSON COUNTY DEPARTMENT

NAME

DATE:

October 31, 2019

TO:

Anderson County Administration

FROM:

Joe Stone
Anderson County Fleet Manager

SUBJECT:

K9 Unit Donation to City of Belton

The City of Belton has requested a K9 vehicle donation. I have selected a 2009 Ford Crown Victoria K9 unit. This unit is currently a spare vehicle. I have spoken with the Sheriff office and advised that we will not be able to purchase a new vehicle to replace this spare. If we authorize the donation the current vehicles assigned to the K9 division will be reduced. However; I feel this will still allow enough spares to accommodate the current need for the division.

Current Miles: 193,139  2009 Model Year  Unit # 23995

Pictures are attached.

Joe Stone, Fleet Manager
MEMORANDUM
REGISTER OF DEEDS

DATE: October 8, 2019

TO: Mr. Robert Carroll
Central Services Director

FROM: Wendy Reffel
Register of Deeds

SUBJECT: Vacant Position

I am requesting to post and fill a current vacant position in the Register of Deeds Department. Due to this vacancy, an excessive strain has been placed on my staff.

Over the past several months we've had several people retire causing vacant positions. I was able to fill two (2) of those positions but the last retiree's final day was after the hiring freeze was in place. Therefore, leaving us with one (1) current vacant position.

It is crucial that my office is at full staff. We have had a 17% increase in revenue and a 9% increase in document recordings over the past 5 years (2014-2018). This will just continue to increase with each year. My staff is working very hard to continue with productivity, efficiency and exceptional customer service.

I appreciate your consideration in allowing us to post and fill this vacant position. If you have any questions or concerns, I will be happy to discuss.

Wendy Reffel
Register of Deeds
864-260-4300
wreffel@andersoncountysc.org
Follow up on our conversation this morning.

I would like to request the following:

To fill the vacant positions of:
1 full time custodian
1 part time custodian

Partially fill the positions for the old TTI building approved in budget:
1 full time custodian
1 full time maintenance tech

**reminder at add money to my budget for the part-time position we acquired this year from ASEC.

Brian Richardson
Facilities Manager
The Solid Waste Department would like to respectfully request to hire 1 vacated Truck Driver position. The Solid Waste Truck Driver position vacated back August 2019. This is a budgeted position for the department.

The Solid Waste Truck Driver hauls 40-yard electronic recycling containers from our convenience centers to the MRF in Belton as required by DHEC to recycle. The driver also handles containers from the Starr Landfill, MRF, Fleet Services, events and special projects for Anderson County.

The Solid Waste Department would once again like to respectfully request that we hire the vacant Truck Driver Position. We would appreciate County Council consideration in this matter.
From: Holt Hopkins
Sent: Thursday, October 17, 2019 9:51 AM
To: Dava Singleton <dsingleton@andersoncountysc.org>
Subject: Fwd: Positions

Sent from my iPhone

Begin forwarded message:

From: Brände Kupfer <bkupfer@andersoncountysc.org>
Date: October 16, 2019 at 11:17:56 AM EDT
To: Holt Hopkins <hhopkins@andersoncountysc.org>
Cc: "Kim A. Sanders" <kasanders@andersoncountysc.org>
Subject: RE: Positions

1 Senior Caretaker
1 Regular Full Time

THANK YOU!!!!

From: Holt Hopkins
Sent: Wednesday, October 16, 2019 10:54 AM
To: Brända Kupfer <bkupfer@andersoncountysc.org>
Cc: Kim A. Sanders <kasanders@andersoncountysc.org>
Subject: FW: Positions

Brandi,
Let me know your two most important positions you need to fill.

Holt

From: Rusty Burns
Sent: Wednesday, October 16, 2019 9:49 AM
To: Holt Hopkins <hhopkins@andersoncountysc.org>
Subject: RE: Positions

Let's try to fill two at the next council meeting.
Phyllis White
Executive Assistant to the Administrator

O: 864.716.3617
C: 864.642.5541
F: 864.260.4548
pwhite@andersoncountysc.org

Historic Courthouse
101 South Main Street
Anderson, SC 29624

PO Box 8002
Anderson, SC 29622

From: Holt Hopkins
Sent: Wednesday, October 16, 2019 9:04 AM
To: Rusty Burns <rburns@andersoncountysc.org>
Cc: Rita Davis <rdavis@andersoncountysc.org>; Dava Singleton <dsingleton@andersoncountysc.org>
Subject: FW: Positions

The Animal Shelter is getting desperate in needing to hire some full-time folks. Anything we can do?

Holt

From: Brande Kupfer
Sent: Tuesday, October 15, 2019 12:47 PM
To: Holt Hopkins <hhopkins@andersoncountysc.org>
Cc: Kim A. Sanders <kasanders@andersoncountysc.org>
Subject: Positions

Any way ours can be released? Staff is getting pretty stressed out and worn out. We have 2 Senior Caretakers and a regular Full Time. We are trying to make up the difference with Part Time but those are leaving as well. I am afraid my inmate custodian is going to start looking elsewhere for employment as well, he has been asking me frequently about his full time slot. He will be moving to a Senior Caretaker.
Brande Kupfer
Shelter Supervisor
Anderson County PAWS
1320 Highway 29 South
Anderson, SC 29626
864-260-4151